



CPA
CHARTERED
PROFESSIONAL
ACCOUNTANTS
ONTARIO

Brighten Your Future

It is our pleasure to invite you to join us at the annual OBEA Spring Conference. The Conference will be held on April 27th and 28th, 2017 at the Holiday Inn Express at 970 Dixon Road in Toronto. The OBEA Executive and PD Committee have once again worked hard to provide an excellent selection of workshops and presentations along with vendor and corporate sponsor displays. In the brochure, you will see a wide variety of workshops covering all areas of business studies, with a focus on various teaching strategies. On Thursday, our keynote speaker will be LESLIE McBETH who will speak on the topic of Design Thinking. On Friday, SYLVIA DUCKWORTH will tell us how to survive (and thrive) in the digital age of education. Please be sure to register promptly to get the early-bird rate and pass this information along to other business educators who may not be members. It is a wonderful PD experience for business educators in Ontario and a chance to learn, share and collaborate with your colleagues from across the province. We look forward to seeing you there.

Debbie Michailidis and Amy Hargrave,
OBEA Vice-Presidents, Professional Development

Reception

(All Participants, Vendors and Presenters
Welcome)

Thursday, April 27th, 2017

Rooftop Garden

4:00 to 6:00 pm

co-sponsored by

**The University of Waterloo
School of Accounting and Finance
and OBEA**

14th Annual Teachers Helping Teachers...

**Bring an ORIGINAL Resource, get a DVD of
resources in return!**

To promote resource sharing, we are asking those attending the conference to bring an ORIGINAL classroom resource. OBEA will compile all of the resources and burn them on a DVD which will be provided free of charge to anyone who contributed. The DVD will be ready for pick-up before the end of each day of the conference.

Sponsored by Sage

Conference Hotel

The Holiday Inn Select Toronto Airport,
located at 970 Dixon Road.

Room rates are \$139.00 Standard, (Single or Double)

or King plus taxes (Parking Included)

For reservations, call 416-674-4343 or

reservations@yyzia.com and ask for the OBEA room rate.

**In order to get this rate, registrants must
reserve a room by**

April 4th, 2017

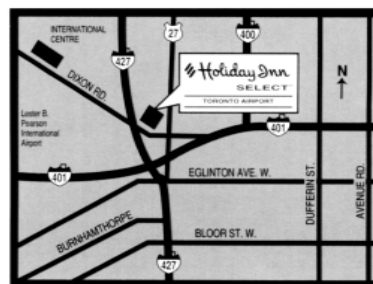
The room rate is not guaranteed after this date.

Directions:

From #407: Take the #427 south exit then Airport Exit; follow Airport Road; turn left at lights - hotel on left

Eastbound Hwy. #401: Exit Hwy. #427 North; Take Dixon Road Exit; follow to stop light; hotel is across the street

From Westbound Hwy. #401: Exit Dixon Road/Martin Grove; stay on Dixon Road; hotel is located on the right side approximately 1.5 km



A Special Thank You

Mandy Liang, York Region DSB, 1st Place Winner of the OBEA Poster Contest for the brochure cover concept

SENECA COLLEGE for sponsoring the ice cream break on Thursday

LAWRENCE KINLIN SCHOOL OF BUSINESS - FANSHAWE COLLEGE for donating an iPad

Sage for sponsoring the Teachers' Resource DVD

THE UNIVERSITY OF WATERLOO - SCHOOL OF ACCOUNTING AND FINANCE

for co-sponsoring the Thursday Reception for Participants

CPA ONTARIO and Sage for sponsoring the conference bags

The Entrepreneur's Mindset



LESLIE McBETH

Director of Professional Development

FUTURE DESIGN SCHOOL

@fdesignschool, @lesmcbeth, FutureDesignSchool.com

Entrepreneurs possess common traits: they see opportunities in challenges, are unfailingly resourceful, and can creatively problem-solve on the fly. At Future Design School, we want to inspire entrepreneurial thinking at an early age.

The future is a world fraught with challenges. The colliding factors of climate change; over-population, the dissipation of finite resources and a fragile global economy will leave our youth facing a grim reality. How might we prepare the next generation to find opportunity in challenges, be unfailingly resourceful, and creatively solve really big problems?

Let's give students the skills and mindset they need to be confident in their personal capacity to affect change in the world. Let's build a generation of innovators!

BIO

Leslie McBeth is an educator on a mission to empower students to solve the world's big problems. As Director of Professional Development at Future Design School, she is working with teachers across North America to transform schools into hubs for innovation and creativity. Leslie has been using design thinking and project-based learning to engage students in real-world experiences for nearly a decade. Prior to teaching at Greenwood College School in Toronto, Leslie was an advocate for using design to improve the public built environment at the Design Trust for Public Space in New York City.

How to Survive (and Thrive) in the Digital Age of Education



SYLVIA DUCKWORTH

Teacher, Technology Coach, Google Certified Innovator, Trainer, Keynote, Techno-geek

The educational landscape has changed dramatically in the last few years due to technology. How do we remain relevant to our students in this new world? How do we manage the paradigm shift from teachers as content providers to learning facilitators? What are some tips for keeping up with technology? These are a few essential questions that Sylvia will explore during this talk.

BIO

Sylvia Duckworth is an award-winning French teacher and technology coach from Toronto with more than 30 years teaching experience in the public and private systems. In 2014, Sylvia was a recipient of the Prime Minister's Award for Teacher Excellence. Her mantra is "Connect, Collaborate, Create" and she is constantly searching for ways to enable teachers and students to maximize these opportunities. She is a Google Certified Innovator and Trainer and frequent keynote speaker at GAFE Summit events. She is the author of the book "Sketchnotes for Educators". You can find her resources at sylvia duckworth.com.

Thursday, April 27, 2017

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 4:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Innovative Teacher of the Year, Award of Merit and Accounting Teacher of the Year Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - LESLIE McBETH Director Professional Development, Future Design School	Trillium Ballroom
10:00 - 10:15 a.m.	Announcements	
10:15 - 11:30 a.m.	Workshop Session A	(See Centrefold Details)
11:30 - 12:45 p.m.	Lunch Provided/Draws	Trillium Ballroom
12:45 - 2:00 p.m.	Workshop Session B	(See Centrefold Details)
2:00 - 2:30 p.m.	Ice Cream Break Sponsored by Seneca College	Trillium Ballroom
2:30 - 3:45 p.m.	Workshop Session C	(See Centrefold Details)
3:45 - 4:30	Counsellors' and PD Chairs' Meeting	Suite 1146
4:00 - 6:00 p.m.	Reception EVERYONE WELCOME co-sponsored by The University of Waterloo - School of Accounting and Finance and OBEA	Rooftop Garden 12th floor

Friday, April 28, 2017

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 3:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Hillmer Award Life Membership Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - SYLVIA DUCKWORTH Teacher, Technology Coach, Google Certified Innovator	Trillium Ballroom
10:00 - 11:15 a.m.	Workshop Session D	(See Centrefold Details)
11:15 - 11:45 a.m.	Refreshment Break Visit Publishers' and Business Displays	Trillium Ballroom
11:45 - 1:00 p.m.	Workshop Session E	(See Centrefold Details)
1:00 - 2:00 p.m.	Lunch Provided/Draws	Trillium Ballroom
2:00 - 3:15 p.m.	Workshop Session F	(See Centrefold Details)
3:15 - 3:45 p.m.	Election of OBEA Executive 2017-2018 Presentation to Retiring Executive, GRAND PRIZE DRAW and CLOSING	Trillium Ballroom

PLEASE BE PUNCTUAL FOR ALL WORKSHOPS

All paid registrations as of April 14, 2017 will be entered in a draw

Brighten Your Future

Thursday, April 27, 2017
Session A (10:15-11:30 a.m.)

A1 ACCOUNTING KUNG FU PANDA STYLE

Lea Konforte, Toronto DSB

FUN ACTIVITIES FOR GRADE 11 & 12 ACCOUNTING! Learn how technology and on-line resources can be used to make accounting interactive and fun. Superhero GAAP assignment using comic life, Accounting Kung-Fu Panda style, and tests incorporating the Hunger Games are just some of the shared activities. Participants will be provided with a complete set of games and assignments for all the units in both courses. Please bring your USB key to copy the resources.

Accounting

A2 E-PORTFOLIO FOR BTA/BTT

Audrey Hogarth, Peel District School Board

Learn how to use Google Sites so that your students can create an ePortfolio of their exemplary work in BTA or BTT class. It's free with a Google account and there are privacy settings. Bring a laptop and get started during the workshop. BYOD.

Information Technology

A3 TEACH ACCOUNTING WITH SPREADSHEETS

Al Samsa, Halton District School Board

Use spreadsheets like Excel and GoogleSheets to help teach accounting in a dynamic way. Journal entries, ledgers, statements, end-of-period activities, analysis, and much more can be automated with creative spreadsheets that will be shown and provided for use in class the next day.

Accounting

A4 INTRO TO IMOVIE AND GOOGLE CLASSROOM

Laura Briscoe, Thames Valley District School Board

Introduction to using iMovie and apps for video projects. This workshop is for beginners looking to learn how to create a movie using iMovie. We also explore Google Classroom and look at various ways it can be used in the classroom setting. Participants will leave with a number of resources that can be easily implemented.

Marketing

A5 THE POWER OF GAMES

Anahit Armenakyan, Nipissing University

This workshop is to introduce the power of games in delivering theoretical concepts. A team-building "tennis ball" exercise described in Jon Tucker's book "The Ultimate Icebreaker and Teambuilder Guide" is used to deliver the marketing concept of Integrated Marketing Communication. The experiment proves to be an effective in its metaphoric approach and brings up many layers of discussion on and around the topic.

Marketing

A6 EXPERIENTIAL LEARNING - INTEGRATING MENTAL HEALTH AND WELL BEING INTO THE MANAGEMENT CURRICULUM

Aryta Persaud, Toronto District School Board

Using the course curriculum, students plan, organize and execute a TED Talk style event for over 250 participants. The conference focuses on the importance of Mental Health and Wellness, Ethics and Compassion in the workplace and in society. I will present how to incorporate issues that are a focus at the board level such as Equity and Student Achievement as well as Mental Health and Well Being into the Business curriculum.

Business Leadership

A7 PROJECT-BASED LEARNING IN THE BUSINESS CLASSROOM

Pieter Toth, Hamilton-Wentworth District School Board

Are you interested in the idea of project-based learning? Are you already using it in your classroom? Would you like to explore how others are using it as well? If you answered yes to any of these questions this interactive workshop is for you! We will explore, share, and discuss a variety of practical strategies and approaches for designing project-based learning experi-

General Business

ences for any or all of your business classes. All participants will have access to electronic materials through a shared Google folder.

SHSM

A8 INCORPORATING EXPERIENTIAL LEARNING INTO THE BUSINESS SHSM PROGRAM

Deborah Johnson, Dufferin-Peel Catholic District School Board

What do the Auto Show, Toronto Island Playdium, Hamilton TigerCats, Raptors 905 and the Sony Centre all have in common? Along with certifications, postsecondary campus tours, workshops, and guest speaker presentations? Find out how a Business SHSM program can integrate dynamic field trips to create meaningful experiential learning that will provide students the opportunity to network and develop soft skills for their future!

Information Technology

A9 GOOGLE TOOLS – NEXT STEPS FOR THE NEXT GENERATION

Bill Schreiter, Bruce White, Thames Valley District School Board

Discover the next level of Google tools for yourself and your students. Explore advanced search techniques; The core services are Gmail (including Inbox by Gmail), Calendar, Classroom, Contacts, Drive, Docs, Forms, Groups, Sheets, Sites, Slides, Talk/Hangouts and Vault. Enhance cooperative learning with writing, reading and publishing in the classroom using these new tools. This is a hands-on workshop. Bring your laptop, ipad, or mobile device.

Entrepreneurship/General Business

A10 A TASTE OF DESIGN THINKING

Leslie McBeth, Future Design School

FDS empowers creative leadership & innovation. During this workshop, teachers will be get an overview of design thinking and an opportunity to experience the introductory tools for solution building. After an introduction to the "Innovator's Mindset", teachers participate in a hands-on design sprint.

General Business

A11 INCREASING YOUR FINANCIAL LITERACY

Educators Financial Group

Have you heard about our new "Financial Literacy for Students" workshop? Educators Financial Group has designed a workshop that helps students understand basic money management, develop their own financial perspective and consider their financial choices. By the end of this session, participants will know how Educators Financial Group is supporting the development of secondary students' sound financial literacy skills.

Session B (12:45-2:00 p.m.)

Accounting

B1 SAGE SOFTWARE - Sage

Sage Representative

Participants will work with practical exercises, including creating a company, processing daily transactions, preparing adjustments and viewing the audit trail. Throughout this session, participants will be provided with creative ways to use Sage 50 in the classroom in a way that will engage students and enhance learning.

General Business

B2 TECH TOOLS 101

Monica Salvador, Toronto Catholic District School Board

Using technology in the classroom is like buying a new pair of shoes. There's a pair for every occasion, so you are faced with an overwhelming selection. They may really hurt your feet at first, but you just need to work them in. This workshop aims to demonstrate some useful and simple tech tools for a variety of purposes: communicating with parents and students (Remind), creating e-portfolios (Bulb, Kidblog), organizing online resources (Symbaloo), and more.

B3 FINANCIAL SERVICES INDUSTRY AND THE GTA**Sashya D'Souza, Toronto Financial Services Alliance**

Business students today will enter a world where change is closely tied to the pace of technological change. The proliferation of technology has led to jobs we couldn't envision 10 years ago. Come and learn about cybersecurity within Financial Services, the current talent shortage, and ideas to engage your students in topics related to cybersecurity.

Grades 9 & 10

B4 GAMIFICATION 2.0**Trevor Nurmi, Hamilton-Wentworth District School Board**

Who doesn't like to play games? This session will provide many on-line and low-tech games, simulations and challenges for Intro to Business classes. These activities are part of a semester-long "Apprentice" style competition that will be shared. Engage your students by getting them out of their seats to compete!

International Business

B5 MAKE INTERNATIONAL BUSINESS GREAT AGAIN!**Brian Raposo, York Region District School Board**

Keep current in I.B. Teacher resources and assignments from simulations, case studies, comics, infographics to mind maps will be shared. This workshop will provide a variety of projects and resources to participants focused around current global issues. A must for the first time I.B. teacher! Participants are encouraged to bring their own external drives (USB's).

Business Leadership

B6 LEADERSHIP DEVELOPMENT CONCEPTS FOR BOH**Pieter Toth, Hamilton-Wentworth District School Board**

This interactive workshop will explore the big ideas of leadership development in the BOH course including the Four Pillars of Leadership Development, Leadership styles and theories, project-based learning, and the feedback cycle. These concepts play a major role in the BOH course and have been designed to create a deep learning culture that encourages students to take greater ownership of their learning process. All participants will have access to electronic materials through a shared google folder.

General Business

B7 MONEY MONEY MAKES THE WORLD GO AROUND!**Mary Jane Page, Halton District School Board**

Can using money, games, prizes and competitions help motivate your students? We'll explore classroom and online tools and activities that build financial literacy skills, business basics, and classroom community while having fun along the way. Ideas and ready-to-go resources will be shared that are suitable for teaching a variety of students with different learning styles and needs.

General Business

B8 REVIVING REVIEW DAYS THROUGH GAMES**Emily Marotta-Kulcsar, York Region District School Board**

It has long been proven that incorporating games to reinforce content review, or to learn new skills, results in improved test scores. Liven up review days with a collection of resources and relevant links. Adding new activities to review periods, will revive interest, and ultimately ensure knowledge retention.

Grades 9 & 10

B9 IPADS IN BTT**Deb Goggin, Avon Maitland District School Board**

This session focuses on apps and different uses for the iPad in a BTT10/20 class. We are 1:1 iPad in our classrooms and we will discuss what works well and what doesn't.

Law and Economics

B10 TEACH LAW LIKE A PIRATE**Debralee Lloyd-Graham, York Region District School Board**

What do good teachers and pirates have in common? They scavenge for treasure! A pirate's treasure is gold while a law teacher's is resources. Come and scavenge some great resources for your law classes. Bring a resource to share with your fellow law-teaching pirates!

General Business

B11 WHAT DO DRIVING A CAR, OWNING A BAKERY, SELLING HOT DOGS AND HAVING A PARTY HAVE IN COMMON?**The Insurance Institute**

Help students understand that insurance is a part of business and everything we do in society! In this session we will discuss issues ranging from budgetary responsibility related to the ownership of assets to personal and social expectations surrounding adequate coverage.

Session C (2:30-3:45 p.m.)

Accounting

C1 COME GET BAF**Jeff Boulton, Halton District School Board**

That's right. All of it - including the marking! I've converted my entire course to Google Apps; most of them are self-marking assessments as well. Come and I'll show you how to make your own copy and use them all. No more workbooks! (Basic knowledge of Google Apps and your own device required for workshop).

Information Technology

C2 BTA30 FULLY CLOUD-BASED AND USING ARCGIS TO BOOT!**Richard Grignon, Ottawa-Carleton District School Board**

This workshop will demonstrate how to offer the BTA30 course using only cloud-based applications, specifically concentrating on the robust ArcGIS online application for Ontario schools. We will explore integrating local data for market analysis and survey response, making it an authentic learning experience.

General Business

C3 BRING THE PASSION BACK INSIDE – DESIGN THINKING FOR THE CLASSROOM**Claire Hainstock, York Region District School Board**

Need ways to capture your student's attention? Why not start with their passion from their outside interests. Design Thinking and Sprints offer a way of getting that into the classroom and curriculum seamlessly. Design Thinking is the flavour of the day, so why not see how to use it?

Grades 9 & 10

C4 MAKING BUSINESS TECH CLASSES MORE AUTHENTIC**Graham Kappel, Ottawa-Carleton District School Board**

This workshop will be a presentation about how changes can be made to business classes to make them more hands-on and practical. This will be shown through the example of BTT10 classes being partnered with local non-profit groups to add real life significance to projects and course work.

Marketing

C5 EXPLORING THE WORLD OF MARKETING**Shamil Khadaroo, Toronto District School Board**

In this workshop I will provide assignments and thoughts on course organization. I will also provide assignments in the Advertising unit, the Competition unit, and the Branding unit, as well as, my culminating activity.

Business Leadership

C6 BOH4M MADE EASY AND INTERESTING**Fern Lackenbauer, District School Board of Niagara**

Do you need to add more action to your BOH class? This workshop is designed for teachers who would like some hands-on activities to complement the course content. All resources will be shared and explained in detail.

General Business

C7 THE 21ST CENTURY CLASSROOM**Debbie Michailidis, Toronto District School Board**

Bring the seven 21st-century competencies to life in your 21C classroom. Our objective is to improve soft skills while teaching curriculum.

General Business

C8 MAKING BUSINESS STUDIES GREAT AGAIN**Joe Da Costa, Dufferin-Peel Catholic District School Board**

It has been 10 years since our curriculum has been revised. The world has changed. We have many new tools in the classroom from Google and Social Media and an ever-changing Global marketplace. Let's start the conversation of what our new curriculum should encompass. This workshop will utilize a new Application called Slack and allow our collaborative minds to design and Make Business Studies Great Again. Our Goal is to develop a Professional Learning Community that can continue to build. This is a Movement.

Information Technology

C9 GOOGLE FORMS FOR VIRTUAL ASSESSMENT**Bill Schreiter, Bruce White, Thames Valley District School Board**

Use Google forms for authentic surveys, quizzes and assessment tasks. Teachers and students will be able to gather and organize data and publish results. Customize your forms and use the auto-generated spreadsheet to display and interpret results. Learn how to create virtual assessment forms for your classroom.

C10 TEACHING QUICKBOOKS ONLINE IN THE CLASSROOM**Intuit**

QuickBooks Online is the world's number 1 accounting solution. Expert trainer, Matthew Peterson, will show you how your students can benefit from all the power, speed and features of QuickBooks Online. He will also show you QuickBooks Online tips and tricks, and provide you with methods on how to teach QuickBooks in the classroom.

C11 GLOBAL SOLUTIONS AND DRAGON'S NEST

Tammy Ross, The Learning Partnership,

Amy Hargrave, Near North DSB

The Dragons' Nest is an in-class business program designed to encourage students to explore their creative and entrepreneurial potential and help them build confidence in their abilities by creating a real business venture. Global Solutions introduces Grade 11/12 students to a current global problem and provides them the background, tools and guidance to propose innovative solutions. Students receive a Global Ideas Challenge Topic with related readings, video lectures, and the opportunity to present their solutions.

Friday, April 28, 2017

Session D (10:00-11:15 a.m.)

Accounting

D1 CPA TEACHER COLLEAGUE PROGRAM RESOURCES WORKSHOP

Jordan Cukier, CPA

Our workshop will highlight the resources that are available to CPA Ontario Teacher Colleague Program participants and will feature a new workshop CPAO created for this year that focuses on financial literacy and basic budgeting.

Information Technology

D2 GOOGLE APPS, EXTENSION, ADD-ONS TIPS AND TRICKS FOR TEACHERS

Richard Grignon, Ottawa-Carleton District School Board

This workshop will explore various Google Apps, extensions and Add-ons which can be used in all Business classes and beyond to enhance productivity and engagement.

Accounting

D3 TEACH ACCOUNTING WITH SPREADSHEETS

Al Samsa, Halton District School Board

Use spreadsheets like Excel and GoogleSheets to help teach accounting in a dynamic way. Journal entries, ledgers, statements, end-of-period activities, analysis, and much more can be automated with creative spreadsheets that will be shown and provided for use in class the next day.

Grades 9 & 10

D4 EVEN MORE BBI LABS

Ed Hicken, Upper Grand District School Board

Hands-on activities will be provided in the form of business "labs" for BBI. Use these labs for formative or summative assessments. Students enjoy low-tech, easy-to-organize activities without being mark-driven. Resources are field-tested and proven successful. New and previously presented "labs" will be explored. All are DI-tastic (Differentiated Instruction), engage students and feature optional evaluation.

Accounting

D5 GREAT FRAUDS OF THE PAST 30 YEARS

Grant Russell, Patty Mah, University of Waterloo

A lively presentation about the frauds that have been perpetrated over the past 30 years in Canada and the United States

General Business

D6 FINANCIAL SECURITIES THINK TANK

Michael Goldberg, Toronto District School Board

Financial Securities Think Tank is a must for anyone teaching this dynamic course. As the course covers a wide variety of topics from Macroeconomics to Taxation to Investing and Financial Planning. Bring along your best practices so we can create a collaborative resource that can be shared throughout the province. Online resources will be covered as well. Having a Dropbox subscription is recommended for resource sharing.

D7 BUSINESS ON THE FRONT PAGE

Karthiga Dharmananda, Alnoor Karim, Saran Ragunathan,

Toronto District School Board

Using turnkey lessons, we will delve into current topics in a critical and engaging manner. These topics range from the Canadian housing market to the world's response to the situation in Crimea and can be linked to several courses and curriculum strands. Awe your students with facts, anecdotes, and short clips about current event topics that you can present in a fun and informative manner.

Information Technology

D8 3D PRINTING

David Oppenheimer, Toronto District School Board

Explore some of the design, inquiry and thinking behind projects, tools and materials needed to kickstart the creation of a makerspace in your learning commons or business classroom. This collaborative hands-on workshop will appeal to the emerging techy and those who aspire to be more "crafty" in our practice - collaborative, fun and spontaneous. Bring your laptop if you can.

Information Technology

D9 CREATING VIDEOS AND IMAGES FOR THE CLASSROOM

Bill Schreiter, Bruce White, Thames Valley District School Board

Learn about some of the apps that allow your students to create and manipulate images and create movie trailers that use photos, video and text to tell a story. Learn about scripting, video editing, and more.

General Business

D10 BOARD GAMES IN BUSINESS STUDIES

Jessica Archdekin, Peel District School Board

Grab student attention, keep them engaged and create a memorable learning experience with board games in the classroom. This workshop will review tried and tested games. See how games can be used in BBI, BAF, BDI/BDP, BBB, CIA and HIP to introduce vocabulary, reinforce lesson content and assess student learning. Tips for managing "class time", and "debriefing" will be shared.

Session E (11:45 - 1:00 p.m.)

Accounting

E1 Sage IN THE CLOUD

Sage

View Sage's newest cloud solution in Canada, Sage One Accounting. Participants will get a chance to review the product, it's features and see how it can be used in the classroom.

General Business

E2 TECH TOOLS 101

Monica Salvador, Toronto Catholic District School Board

Using technology in the classroom is like buying a new pair of shoes: There's a pair for every occasion, so you are faced with an overwhelming selection. They may really hurt your feet at first, but you just need to work them in. This workshop aims to demonstrate some useful and simple tech tools for a variety of purposes: communicating with parents and students (Remind), creating e-portfolios (Bulb, Kidblog), organizing online resources (Symbaloo), and more.

Entrepreneurship

E3 SOCIAL ENTERPRISE AND THE CO-OPERATIVE DIFFERENCE

Kerr Smith, Ontario Co-operative Association

Co-operative enterprise is changing the world. Economic and social innovations enable co-ops to generate the kind of empowering and sustainable change that so many people are looking for today! This presentation introduces "All 4 Each", education to inspire a co-operative conscience. This curriculum is offered free to teachers and comes with classroom instruction from industry experts. Students get hands-on experience in business plan development, organizational management and financial literacy.

Information Technology

E4 GOOGLE GRADEBOOK - FULLY LOADED

Jeff Boulton, Halton District School Board

Love all the ideas but can't handle all the platforms? Bring your laptop, and come change your practice with a single file - including never entering marks again! It's the best of Google classroom, G Suite, doctopus, flubaroo, GAPE, and more, all in one place! YouTube "Gradebook fully loaded" to learn more.

E5 CREATIVE RESOURCES FOR ECONOMICS

Brian Raposo, York Region District School Board

From video resources to game simulations, economic "raps" and comics, this workshop will provide a variety of projects and resources to participants. Participants are encouraged to bring in their own external drives (USB's). Participants will receive a teacher resource package from the Foundation for Teaching Economics with lesson ideas and handouts.

Law and Economics

E6 THE STUDENT VOICE IN BOH4M

Debbie Michailidis, Toronto District School Board

What will your classroom look like if students took over? Using the student voice, co-create lessons and evaluations with your students. Notice the engagement and student success rate instantly increase.

General Business

E7 COGNITIVE THINKING TOOLS AND INQUIRY BASED LEARNING

Pieter Toth, Hamilton-Wentworth District School Board

This session is designed to explore the three big ideas in cognitive thinking: inquiry-based learning, Deep Learning, and knowledge building. Each idea will be presented, discussed, and experienced by participants in a way to peak your interest and provide you with practical understanding and resources to begin using these valuable concepts in your classes immediately! All participants will be given access to Google folders with information, samples, and connections.

General Business

E8 WHAT'S NEW? OBEA CONTESTS...THAT'S WHAT!

**Emily Marotta-Kulcsar, York Region District School Board,
Linda Brown, OBEA**

In this workshop, we will share information about OBEA Contests. Details of each Contest will be discussed, along with significant changes, revisions, and new additions. Come join in on the fun and see how these Contests can foster student achievement!

General Business

E9 YOUTUBE IN THE CLASSROOM

Bill Schreiter, Bruce White, Thames Valley District School Board

YouTube has grown up. See what is new and exciting! Learn about YouTube in Education and YouTube for Teachers. See how students and teachers can create, edit, and share playlists.

Information Technology

E10 BRING THE PASSION BACK INSIDE – DESIGN THINKING FOR THE CLASSROOM

Claire Hainstock, York Region District School Board

Need ways to capture your students' attention? Why not start with their passion from their outside interests. Design Thinking and Sprints offer a way of getting that into the classroom and curriculum seamlessly. Design Thinking is the flavour of the day, so why not see how to use it?

General Business

Session F (2:00 - 3:15 p.m.)

F1 INQUISITIVE EXPLORATION IN INTERNATIONAL BUSINESS

Shamil Khadaroo, Toronto District School Board

The workshop will offer resources that encourage inquisitive learning assignments for students in international business. These include an assignment exploring the Credit crisis; expansion of product lines globally, The European union, country economic analysis, and a few case studies. These can assist in the enrichment of an international business program and increase the emphasis on improving student thinking and analytical skills.

International Business

F2 BUSINESS....EN FRANCAIS

Liz Niehaus, Toronto District School Board

This workshop is designed to share resources and ideas for teaching the BTT and BBI courses in a French Immersion/Extended French setting.

Grades 9 & 10

F3 AUTHENTIC PROJECTS FOR BIZ KIDS

Mary Jane Page, Halton District School Board

Add a "Real" purpose to your tasks and projects that make business fun and increase awareness in the school and community. Ideas for both face to face classroom and online

General Business

students. We know students learn best by doing and being engaged so let's share ideas, lessons and projects that provide authentic, experiential learning opportunities for your business students. The focus is on BTA, BBI and Entrepreneurship.

Grades 9 & 10

F4 BBI20 ACTIVITIES

Fern Lackenbauer, District School Board of Niagara

Discover activities, which will make this business course each student's favourite class. We will share with you the best-of-the-best when it comes to activities which complement each unit. Come, see and receive activities which you can turn into your own and increase student involvement and interest.

General Business

F5 USING DRAGONS' DEN, THE APPRENTICE, UNDERCOVER BOSS AND OTHERS

Trevor Nurmi, Hamilton-Wentworth District School Board

It's more than just pushing play! Learn how to use specific episodes and integrate them into a variety of Business courses. Best practices from several teachers will be shared.

Business Leadership

F6 BOH BUSINESS LEADERSHIP – THE FINAL 30!

Pieter Toth, Hamilton-Wentworth District School Board

Are you interested in developing a personal portfolio project for BOH as an independent Study Unit? What about running a real-life charity fundraiser as the Culminating Venture Project in BOH? How about a final exam that focuses on higher order thinking skills? This session will go through the process for developing authentic and impactful projects for the final evaluations within the BOH course. Materials and students' samples will be discussed and provided electronically for participants.

Marketing

F7 MARKETING 101

Amy Hargrave, Near North District School Board

Are you looking for some creative ideas for your grade 11 marketing class or to enhance the marketing unit in BBI? If so, this session is for you! Come and check out the Pringles challenge, the taste test assignment and a few others. All will excite your students and put theory into practice. Be prepared to participate and have some fun!

General Business

F8 MAKING BUSINESS STUDIES GREAT AGAIN

Joe Da Costa, Dufferin-Peel Catholic District School Board

It has been 10 years since our curriculum has been revised. The world has changed. We have many new tools in the classroom from Google and Social Media and an ever-changing Global marketplace. Let's start the conversation of what our new curriculum should encompass. This workshop will utilize a new Application called Slack and allow our collaborative minds to design and Make Business Studies Great Again. Our Goal is to develop a Professional Learning Community that can continue to build. This is a Movement.

Information Technology

F9 GOOGLE CLASSROOM IN A BUSINESS CLASSROOM

Deb Goggin, Avon Maitland District School Board

This session will focus on using Google Classroom in all of your business classes. If you are a Google Ed Board, this is the perfect learning management system for you.

Entrepreneurship

F10 HERDING CATS: JA STUDENT VENTURE AND ENTREPRENEURSHIP

Ed Hicken, Upper Grand District School Board

Teaching Entrepreneurship is chaos at the best times. Stop fighting it, embrace the madness, and give students a real business experience using the structure and resources of the JA Student Venture program.

**MAKE SURE YOU REGISTER BY
APRIL 14, 2017 TO BE ENTERED IN
A SPECIAL DRAW! (IPAD MINI)**

OBEA 2017 Conference Planning Guide

(Register online at www.OBEA.ca)

1. Plan your workshop choices using this brochure or by viewing the workshops online using the link on the Conferences page of the OBEA website.
2. When you are ready, click on the **Register Now!** button on the OBEA website's home page.
3. If you are not a member you will be directed to register.
4. Enter your **Member ID** and **Password** and then click on the **Submit** button.
NOTE: Your Member ID and Password are contained in all OBEA emails sent by our VP Membership, Kara Hiltz.
5. Fill in and submit the Conference form.
NOTE: If your membership will expire before the conference, a charge for membership will automatically be added to your total.
6. Upon submission, you will receive a confirmation e-mail.

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Please indicate **FIRST** and **SECOND** choices of workshop sessions that you would like to attend.

Thursday, April 27th, 2017

Workshop Session **A** (10:15 a.m. - 11:30 a.m.)
First Choice: _____ Second Choice: _____
Workshop Session **B** (12:45 p.m. - 2:00 p.m.)
First Choice: _____ Second Choice: _____
Workshop Session **C** (2:30 p.m. - 3:45 p.m.)
First Choice: _____ Second Choice: _____

Friday, April 28th, 2017

Workshop Session **D** (10:00 a.m. - 11:15 a.m.)
First Choice: _____ Second Choice: _____
Workshop Session **E** (11:45 a.m. - 1:00 p.m.)
First Choice: _____ Second Choice: _____
Workshop Session **F** (2:00 p.m. - 3:15 p.m.)
First Choice: _____ Second Choice: _____

Registration Fees - (please circle one)

All Conference fees are subject to 13% HST. Membership must be current at the time of registration for membership rates.

	OBEA Member		Non Member		OBEA Student *	
	Before April 14	After April 14	Before April 14	After April 14	Before April 14	After April 14
Full Conference April 27 and 28th (parking included)	\$400	\$440	\$450	\$490	\$200	\$220
Thursday April 27th (parking included)	\$235	\$255	\$285	\$305	\$118	\$128
Friday April 28th (parking included)	\$235	\$255	\$285	\$305	\$118	\$128

To Register and pay online, go to <http://www.obea.ca>

HST 13%

Total Conference Cost

For Conference Info email: Amy Hargrave at amyjhargrave@gmail.com or Debbie Michailidis debbie.michailidis@gmail.com

* Non-OBEA student registrants are required to add a \$25 membership fee to their payment.

Refund Policy

Membership fees are non-refundable.
Workshop fees less a \$25 administration fee will be refunded if written cancellation is received on or before April 14th, 2017.