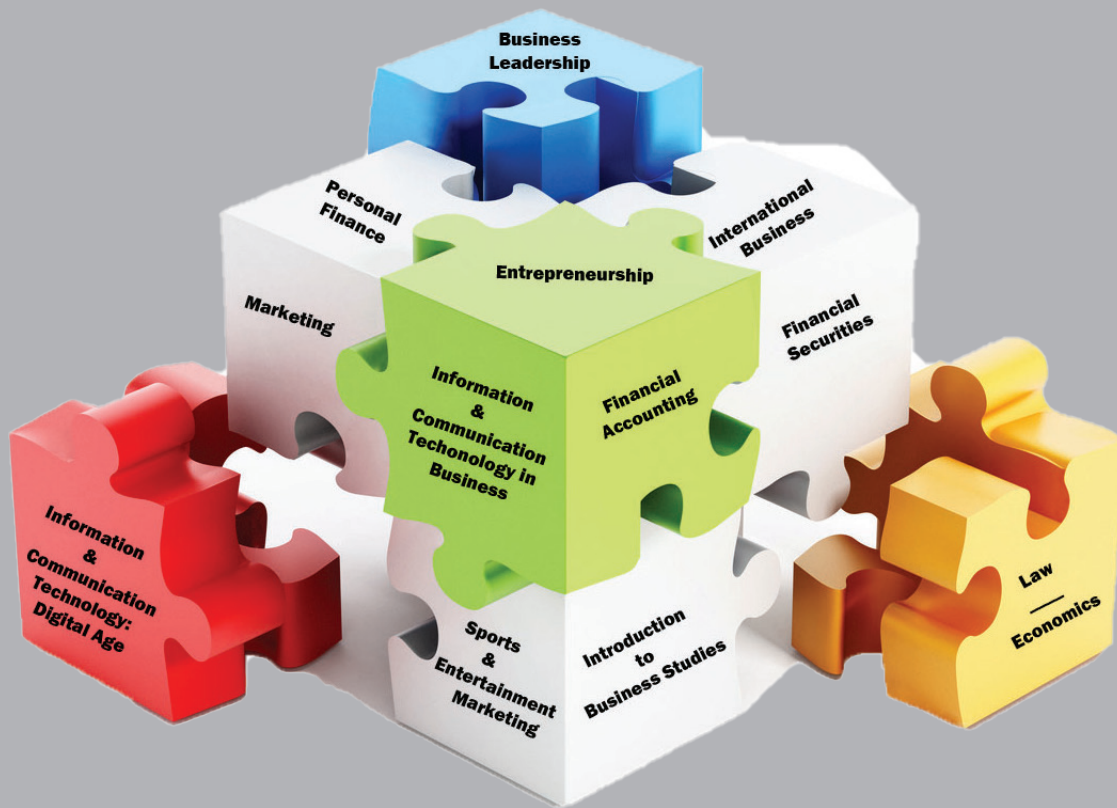


BUSINESS:

Building Your Future Success



**Annual Conference of the
Ontario Business Educators' Association
May 2, 3, 2019**



sage

BUSINESS: *Building Your Future Success*

The Ontario Business Educators' Association looks forward to welcoming you to our annual Spring PD Conference. The Conference will be held on Thursday, May 2, and Friday, May 3, 2019, at the Holiday Inn, Toronto International Airport located at 970 Dixon Road, Toronto. The OBEA Executive and PD Committee have once again worked hard to provide an excellent selection of workshops. Our Corporate Sponsors, Vendors, and Education Partners will enhance your overall experience. In the brochure you will find a wide variety of workshops covering all areas of Business Studies. Our focus is on effective teaching strategies and classroom-ready resources. On Thursday, our keynote speaker, **LAURIE CAMPBELL**, will be speaking on the topic of Financial Literacy-Money Management. On Friday, **LARRY BATES**, author of **Beat the Bank: The Canadian Guide to Simply Successful Investing**, will be speaking about Investing. Please register promptly to get the early-bird rate and pass this opportunity on to other Business Educators who may not be members. Just a reminder: PD funds are available from your local union so inquire and apply early to be eligible. This Conference is a wonderful PD experience for Business Educators in Ontario and a chance to learn, share, and collaborate with colleagues from across the province. We look forward to seeing you there.

Amy Hargrave and Emily Marotta-Kulcsar
Co-OBEA Vice-Presidents, Professional Development

Reception

(All Participants, Vendors
and Presenters Welcome)

Thursday, May 2nd, 2019

Cabinet Room

4:00 to 6:00 pm

co-sponsored by

**OBEA and Ivey Business School
at Western University**

16th Annual Teachers Helping Teachers...

**Bring an ORIGINAL Resource,
get access to all of the resources submitted
in return.**

To promote Resource Sharing, we are asking those attending the conference to bring an ORIGINAL classroom resource. OBEA will compile the resources and send all who contributed access to all of the resources that were submitted.

Conference Hotel

The Holiday Inn Toronto International Airport,
located at 970 Dixon Road.

Room rates are \$159.00 Standard, (Single or Double)
or King plus taxes

For reservations, call 416-674-4343 or
reservations@yyzia.com and ask for the OBEA room rate.

**In order to get this rate, registrants must
reserve a room by**

April 2nd, 2019

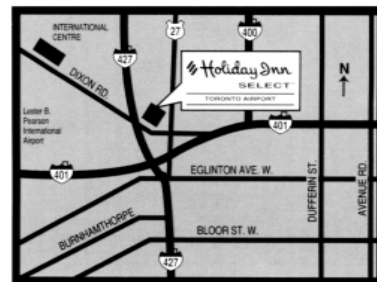
The room rate is not guaranteed after this date.

Directions:

From #407: Take the #427 south exit then Airport Exit; follow Airport Road; turn left at lights - hotel on left

Eastbound Hwy. #401: Exit Hwy. #427 North; Take Dixon Road Exit; follow to stop light; hotel is across the road

From Westbound Hwy. #401: Exit Dixon Road/Martin Grove; stay on Dixon Road; hotel is located on the right side approximately 1.5 km



A SPECIAL THANK YOU

Adam Omarali, for assisting with the graphics for the brochure cover
LAWRENCE KINLIN SCHOOL OF BUSINESS, FANSHAWE COLLEGE for donating 2 iPads for draws
SENECA COLLEGE for sponsoring the ice cream break on Thursday
IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY for co-sponsoring the Thursday Reception
CPA ONTARIO and **Sage** for sponsoring the conference bags

STUDENTS AND THE NEED FOR FINANCIAL LITERACY



LAURIE CAMPBELL

Credit Canada Debt Solutions CEO

As I am sure most of you know, trying to get students excited about financial literacy can be difficult. But what most students don't get is that financial literacy truly is the key to success. Financial literacy is as important as understanding language. Financial literacy impacts every facet of our lives. We have to stop treating it like an elective and more as a mandatory prerequisite, because everything else we teach students will be useless if they don't have this first building block. Having a great income means nothing if you don't have the financial literacy skills to manage it. It's not about how much you earn, but how much value you can extract from what you earn.

BIO

Laurie is the CEO of Credit Canada Debt Solutions, the country's first and longest standing credit counseling agency. For more than 50 years, the non-profit organization has helped over two million families overcome debt, improve their credit, and build their personal money management skills. Laurie is recognized as one of the nation's leading experts in personal finance, financial wellness. She is a member of the National Initiative for the Care of the Elderly, Chair and board member of the Advocacy committee for Credit Counselling Canada.. She was also the president of the Credit Association of Greater Toronto, and a member of the Task Force on Financial Literacy.

SIMPLY SUCCESSFUL INVESTING LEARN A LITTLE, EARN A LOT!



LARRY BATES

Author, Personal Finance Columnist

More than ever, Canadians are relying on investments within their own RRSPs, and TFSAs to provide for a significant component of their retirement security. The financial industry advises most Canadians to invest through mutual funds with very high, but usually unseen, fees. The result is that investors take 100% of the market risk but only get to keep about 50% of the market return. There is a better way: Simply Successful Investing! Utilizing insights from over 30 years as an industry insider as well as investor, Larry demonstrates how simple it can be to earn greater investment returns by (i) learning investment basics, (ii) thinking long term and (iii) minimizing costs.

BIO

Larry is an independent-investor advocate, author, consultant, and speaker. Larry enjoyed a 35-year banking career with several, major financial institutions in both Canada and the United Kingdom including as Global Head of Debt Capital Markets for RBC. Larry has advised many of the world's most sophisticated investors and financial institutions. He is a member of the Investment Advisory Panel of the Ontario Securities Commission and an Ambassador of the Transparency Task Force. Larry believes Canadians can retire better and sooner through Simply Successful Investing! The views expressed by Larry in Beat the Bank, on his Website, and in other forums are solely his own. Larry is not paid to promote or sell any investment products.

Thursday, May 2, 2019

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 4:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Innovative Teacher of the Year, Award of Merit and Accounting Teacher of the Year Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Laurie Campbell CEO, Credit Canada Debt Solutions	Trillium Ballroom
10:00 - 10:15 a.m.	Announcements	
10:15 - 11:30 a.m.	Workshop Session A	(See Centrefold Details)
11:30 - 12:45 p.m.	Lunch Provided/Draws	Trillium Ballroom
12:45 - 2:00 p.m.	Workshop Session B	(See Centrefold Details)
2:00 - 2:30 p.m.	Ice Cream Break Sponsored by Seneca College	Trillium Ballroom
2:30 - 3:45 p.m.	Workshop Session C	(See Centrefold Details)
3:45 - 4:30	Councillors' and PD Chairs' Meeting	Suite 1146
4:00 - 6:00 p.m.	Reception EVERYONE WELCOME co-sponsored by OBEA and Ivey School of Business at Western University	Cabinet Room Lower Level

Friday, May 3, 2019

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 3:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Hillmer Award Life Membership Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Larry Bates , Author Independent Investor Advocate, Consultant	Trillium Ballroom
10:00 - 11:15 a.m.	Workshop Session D	(See Centrefold Details)
11:15 - 11:45 a.m.	Refreshment Break Visit Publishers' and Business Displays	Trillium Ballroom
11:45 - 1:00 p.m.	Workshop Session E	(See Centrefold Details)
1:00 - 2:00 p.m.	Lunch Provided/Draws	Trillium Ballroom
2:00 - 3:15 p.m.	Workshop Session F	(See Centrefold Details)
3:15 - 3:45 p.m.	Election of OBEA Executive 2018-2019 Presentation to Retiring Executive, GRAND PRIZE DRAW and CLOSING	Trillium Ballroom

PLEASE BE PUNCTUAL FOR ALL WORKSHOPS

All paid registrations as of April 17, 2019 will be entered in a draw

BUSINESS: *Building Your Future Success*

Thursday, May 2, 2019
Session A (10:15-11:30 a.m.)

A1 ENRICHED ACADEMY: A FINANCIAL LITERACY PROGRAM THAT WORKS

Kevin McCarthy, Enriched Academy

Are you looking for resources that can help your students learn about the world of personal finance in an entertaining, engaging and inspiring way? Enriched Academy, through talks to over 100,000 Canadian students, has developed an online video based program with over 6 hours of 100% Canadian content, a 300+ page Workbook and other tools to help students learn the critical life skill of money management. Come see how it can work for you and your students

Financial Literacy

A2 SMALL BUSINESS WEEK - CELEBRATION

Jason Thibault, Conseil Scolaire de district du Centre Sud-Quest

Design Small Business Week: Learn how to use this initiative to engage and involve students, the entire school, and the community with all proceeds supporting local charities. This is a great initiative and it works!!!

Entrepreneurship

A3 BTT IN 2019

Ross Jamieson, Toronto DSB

In this workshop, I will share some topics I cover that fit the increasingly mobile-loving world, mostly in the "Ethics and Issues" and "Digital Literacy" curriculum strands, such as: the effects of phone and computer use on academic success, sleep, and mental health; How to identify Fake News; and How our privacy is being threatened. In addition, I'll share some lessons and assignments I give that support these ideas and/or cross-curricular learning.

Grades 9 & 10

A4 FINANCIAL INDUSTRY AND BEYOND - CAREERS, EMERGING INDUSTRIES, AND STEM

Julie Bryski, TFI, Aly Hirji, Toronto DSB

Working in partnership with Toronto Finance International, this workshop will showcase engaging activities tied directly to all Business courses. These easy-to-use, hands-on activities and resources will allow students to explore the careers in the Financial Services industry tied with FinTech, AI, CyberSecurity and other emerging areas. This workshop aims to introduce participants to, and ignite interest in, pathways to a number of future careers in Financial Services.

General Business

A5 BMI3C - MARKETING 101

Sandeep Virk, York Region DSB

In this comprehensive workshop, learn how to effectively develop engaging lesson and unit plans utilizing the Ontario Business Curriculum, review unique assessment and evaluation strategies, and share ideas and resources with other marketing educators!

Marketing

A6 PROJECT-BASED LEARNING IN BUSINESS CLASSES

Pieter Toth, Hamilton-Wentworth DSB

Are you interested in the idea of project-based learning? Are you already using it in your classroom? Would you like to explore how others are using it as well? If you answered yes to any of these questions, this interactive workshop is for you! We will be exploring, sharing, and discussing a variety of practical strategies and approaches for designing project-based learning experiences for any or all of your business classes.

General Business

A7 CRITICAL THINKING FOR INTERNATIONAL BUSINESS

Shamil Khadaroo, Toronto DSB

This workshop will be centred around project-based learning assignments for International Business. We will focus on how to create opportunities for students to demonstrate critical thinking skills, while investigating various course topics.

International Business

General Business

A8 INTRO TO 3D DESIGN TECHNOLOGY

Cheryl Taylor, Ottawa-Carleton DSB

Are you interested in using 3D design technology or a 3D printer, but aren't sure where to start? We can help. Bring your device to learn how to use an easy-to-access 3D design technology. Learn how to create a package for your Marketing product or your own prototype for Entrepreneurship.

General Business

A9 EXPLORING SOCIAL ENTREPRENEURSHIP

WE, Kari Peters, Toronto DSB

Join WE and the TDSB to explore the emerging field of social entrepreneurship. This session will provide an overview of how you can prepare your Business Studies students to be leaders in promoting positive change. We will share the TDSB journey to date, as well as explore (free!) lesson resources that will support the global competencies, engage students and provide an interactive learning environment.

Entrepreneurship

A10 FOSTERING AN INNOVATIVE AND CREATIVE ENTREPRENEURSHIP CLASSROOM

Andrew Page, Toronto Catholic DSB

Are you experiencing teacher frustration and low student engagement in your Entrepreneurship classroom? We will discuss strategies for building trust with students through various team-building exercises that create a fun, and collaborative environment. The classroom environment is crucial for sparking student engagement and excitement. Help your students generate highly creative ideas!

Session B (12:45-2:00 p.m.)

General Business

B1 INTRODUCING THE NEW 2ND EDITION OF ECONOMICS NOW

Angelo Bolotta, Brian Raposo, Thompson Educational Publishing

Thompson Educational Publishing is excited to announce the release of the new Economics Now, 2nd Ed. resource package. Authors Angelo Bolotta and Brian Raposo will outline how to incorporate the print and digital resources to deliver a dynamic and inquiry-based learning environment. They will demonstrate the online Inquiry Investigations as well as other dynamic features included in the resource package. A free copy of the print textbook and 30-day TeacherHUB trial will be provided to attendees.

Accounting

B2 SAGE BUSINESS CLOUD ACCOUNTING - PART 1

Kim Steward, Sage

This session will provide you with an overview of everything you need to know to get yourself and your students up and running on Sage Business Cloud Accounting. We'll highlight the newest features and show you how to obtain a free instructors' subscription. We'll also review the new modularized curriculum and show you how to invite students and access their files.

General Business

B3 BOURSTAD STOCK MARKET SIMULATIONS

Paul Bourget, Boursstad

Do you strive to prepare your students to face the challenges of a constantly changing world? Register your school with the Boursstad Program! Participants in a Boursstad simulation act as an investment advisor for a fictitious client who has entrusted them with \$200,000. They invest in a selection of 500 genuine securities. Simulations have three components: portfolio management, financial performance and responsible investing. The application has automatic evaluation features.

B4 SOLVING REAL WORLD PROBLEMS USING THE DESIGN THINKING PROCESS**Andre Quaglia, Greater Essex County DSB**

Join me as we learn how Design Thinking can be used as a creative problem solving tool to deconstruct real world problems. Using the theme of social entrepreneurship, we will explore a series of multi-step learning tasks required for students to build a minimal viable product.

Marketing

B5 SPORTS AND ENTERTAINMENT MARKETING - ACTIVITIES, RESOURCES AND FIELD TRIPS**Aly Hirji, Toronto DSB**

This workshop will focus on activities, resources, and field trips to make Sports and Entertainment Marketing more engaging. Participants will take away hands-on activities, worksheets, and resources that will help prepare students for their futures.

Grades 9 & 10

B6 OPERATING A JUNIOR ACHIEVEMENT COMPANY PROGRAM IN BBI**Simon Treviranus, JA, Blaine White, Kawartha Pine Ridge DSB**

Are you tired of teaching BBI from a textbook? Are you looking to bring "real world" experience into your classroom? This workshop will explore ideas on how to integrate a Junior Achievement Company Program into the Grade 10 Introduction to Business course.

Grades 9 & 10

B7 BRINGING BTT10/20 TO THE MODERN AGE - DESIGN THINKING AND 3D PROTOTYPING**Richard Grignon, Ottawa-Carleton DSB**

This workshop adds a new twist to the curriculum expectation of Desktop publishing in this archaic curriculum.

General Business

B8 EMBEDDING INDIGENOUS EDUCATION INTO THE BUSINESS STUDIES CURRICULUM (GRADE 9-12)**Kim Mannila, Superior-Greenstone DSB**

Learn how to build relationships and support the FNMI framework by embedding Indigenous Education in Business Studies. Relax and watch how I have successfully created an inclusive environment in my IT and ICT classroom with assignments that embrace and support our Indigenous students. I will show you my process and ideas and will share assignments that can be used in your classroom immediately. Sometimes the hardest part is starting and I have done that for you!

General Business

B9 INCREASE RELEVANCE IN THE CLASSROOM**Eve Seni, York Region DSB**

Do you ever overhear students say: "What's the point of learning this?" This workshop will give you practical strategies to increase the perception of relevance for students. This will demonstrate how we can slightly shift our teaching practice to have huge results and increased student engagement. And they'll walk out of saying "What I'm learning is so important!"

General Business

B10 MAKING FINANCIAL DECISIONS...WISELY: A RESOURCE TOOLKIT FOR TEACHERS**Kevin Maynard, CEFE**

This session will explore a range of strategies and resources designed to engage students in money matters. The session will explore a wide range of free resources, with a focus on lesson plans from our improved Money and Youth and Globe and Mail Classroom Edition. The Canadian Foundation for Economic Education is a non-profit dedicated to helping Canadians make wise financial decisions with confidence and competence. Visit our site at www.cfee.org. Let's have a discussion, share resources and develop ideas around using the inquiry process in the BTT classroom and how we can move towards expectation-based evaluations!

Session C (2:30-3:45 p.m.)

General Business

C1 TEACHING WITH CASES**Jessica Welsh, Ivey Business School at Western University**

One of our Pre-Business Ivey Business School faculty instructors will conduct a case class for secondary school teachers and in doing so, walk participants through the process and convey the case-method learning essentials. Instructor will also speak of the classroom environment from teaching/learning with cases and provide an opportunity for Q&A in the end. Case would need to be read by all workshop session registrants in advance. Please contact hpotts@ivey.ca for additional information.

C2 BDV4C - GUIDE TO TEACHING GRADE 12 ENTREPRENEURSHIP**Bill Chow, Peel DSB**

This workshop will provide a course overview of the Grade 12 BDV4C Entrepreneurship course. Advice, resources, past student projects, and other ideas will be shared by a teacher who has been teaching this course since 2006.

Grades 9 & 10

C3 BEEFING UP THE BUFFET - REINVIGORATING BBI**Scott Kilby, Hamilton-Wentworth DSB**

Quick hits on how to re-energize our old curriculum expectations in the BBI course to improve student engagement.

General Business

C4 CO-OPS 101**Peter Cameron, Ontario Cooperative Association**

The Co-operative business model works on the Triple Bottom Line — People, Planet and Profits. It is the best model for Social Enterprises to put their values into practice. Co-operatives are democratic businesses that put the power back in the hands of consumers, community members, employees or producers. This workshop will provide teachers with a comprehensive overview of the co-operative model including start up, incorporation and financing.

Marketing

C5 CREATING AN ENGAGING BLENDED-MARKETING CLASSROOM**Zenobia Omerali, Craig Hudson, Gloria Yoon, Toronto DSB**

Topical and practical activities/materials, project-based learning, and curriculum accessibility are critical concepts for student engagement. Our approach to integrating online course supports, assignments and submissions that are accessible to both students and parents works for our students. Discussion will focus on sharing resources and making connections in the BMI3C course.

Accounting

C6 ACCOUNTING IS FUN**Suzanne Rolland, Halton Catholic DSB**

This workshop will highlight a variety of activities for grade 11 and 12 accounting—and also provide an opportunity for participants to share some of their favourite resources. Bring a favourite activity with you to share.

General Business

C7 CREATING A COLLABORATIVE CLASSROOM**Donna Thomson, Simcoe County DSB**

Learn how string, spaghetti and marshmallows can encourage collaboration in your classroom. Be prepared to participate and bring your creative ideas to share.

Grades 9 & 10

C8 RE-ENERGIZING REVIEW FOR BUSINESS!!!**Michael Foundos, York Region DSB**

Kahoot! is a highly engaging game-based learning platform that can be utilized as an educational technology tool. This workshop will demonstrate the use of Kahoot! for a variety of review and introduction purposes across the Business Studies curriculum. Bring your own device and start creating your Kahoot!

General Business

C9 SUPPLY TEACHING WITH STYLE**Rehana Hickson, Occasional Teacher**

Attention all supply teachers! New to supply teaching? Switching to supply teaching as a lifestyle choice? Welcome to the workshop that's just for you! Bring your questions and ideas, and we will explore the tips & tricks on how to survive and thrive in this dynamic and unique teaching role.

General Business

C10 3D PRINTING IN THE BUSINESS CLASSROOM**Blaine White, Mark Jensen, Kawartha Pine Ridge DSB**

Are you new to 3D printing? This workshop will explore how 3D printing can be incorporated into business courses. Topics will feature how to set up and maintain your printer, including how to troubleshoot and fix issues that may arise, and how to load and change your filament. We will also be briefly exploring how to design 3D objects using TinkerCAD and how to work with .STL files. Bring your laptop to get the most out of this workshop!

Friday, May 3, 2019

Session D (10:00-11:15 a.m.)

D1 CPA ONTARIO RESOURCES

Patricia Eddu, CPA Ontario

Join CPA Ontario's student recruitment team in exploring a number of newly released resources, created for your classroom.

Accounting

D2 ENTREPRENEURSHIP FUN - RESOURCES, WORKSHEETS AND HANDS-ON ACTIVITIES

Aly Hirji, Toronto DSB

This workshop will showcase engaging activities and assignments to take Entrepreneurship to the next level. Participants will leave with hands-on activities, worksheets, and resources and will also learn how to prepare students for the Summer Company Program as well as The Learning Partnership's Dragon's Nest Competition.

Entrepreneurship

D3 BRINGING THE INTERNATIONAL BUSINESS CURRICULUM TO LIFE

Lorie Guest, Brian Raposo, Thompson Educational Publishing

In this presentation, authors Lorie Guest (WRDSB) and Brian Raposo (YRDSB) will demonstrate how you can use the Fundamentals of International Business, 2nd Ed. resource package to engage students and connect the BBB4M curriculum to current events and real-world examples. They will demonstrate the online Inquiry Investigations as well as other dynamic features included in the resource package. A free copy of the print textbook and 30-day TeacherHUB trial will be provided to attendees.

International Business

D4 SOLVING REAL WORLD PROBLEMS USING THE DESIGN THINKING PROCESS

Andre Quaglia, Greater Essex County DSB

Join me as we learn how Design Thinking can be used as a creative problem solving tool to deconstruct real world problems. Using the theme of social entrepreneurship, we will explore a series of multi-step learning tasks required for students to build a minimal viable product.

General Business

D5 NEW COOPERATIVE EDUCATION AND ENTREPRENEURSHIP CO-OP

Naomi Taylor, Toronto DSB

The workshop will highlight the changes in the new co-op curriculum and will share the development of an entrepreneurship co-op we have started in our board.

Entrepreneurship

D6 LEADERSHIP DEVELOPMENT CONCEPTS FOR BOH

Pieter Toth, Hamilton-Wentworth DSB

This interactive workshop will explore the big ideas of leadership development in the BOH course. We will focus on the Four Pillars of Leadership Development, Leadership styles and theories, project-based learning, and the feedback cycle. These concepts play a major role in the BOH course and have been designed to create a deep learning culture that encourages students to take greater ownership of their learning process.

Business Leadership

D7 BUSINESS ON THE FRONT PAGE

Karthiga Dharmananda, Alnoor Karim, Toronto DSB

Explore turn-key lessons on current event topics in a critical manner that will engage your students. These topics range from Cryptocurrencies to the Canadian housing market. Learn how these issues can be linked to a variety of courses and curriculum strands. Engage students with facts, anecdotes, and short clips that YOU can present in a fun and informative way.

General Business

D8 HANDS-ON ECOMMERCE ENTREPRENEURSHIP - BDV 4C

Ed Hicken, Upper Grand DSB

Did you know the curriculum doc for BDV4C references Yellow Pages? If you're interested in a course that reflects the current eCommerce environment, this session will share slideshows, readings and assignments from the completely overhauled, updated, project-based BDV4C we ran this year.

Entrepreneurship

General Business

D9 BUILDING A FINANCIAL LITERACY TOOLKIT

Jeff Balch, Thames Valley DSB

Looking to integrate or teach financial literacy in your classroom but not sure where to start? OTF has lessons and materials created by teachers in Ontario for Ontario teachers. By the end of this session, participants will know and be able to integrate financial literacy concepts in their secondary classes authentically, not as an "add-on". Participants will be provided with the tools and fundamentals required to talk financial literacy comfortably.

General Business

D10 ESSENTIAL SKILLS THAT MUST BE TAUGHT IN BUSINESS CLASSES

Larry Ruch, Ottawa-Carleton DSB

This presentation will focus on necessary life skills and topics that should be taught through the Business/Law curriculum. The concepts discussed will be based on my insights from more than two decades of experience as a professional coach, company director, teacher, and school administrator.

Session E (11:45 - 1:00 p.m.)

General Business

E1 YOU CAN BEAT THE BANK!

Larry Bates, Keynote Speaker, Beat the Bank

In this workshop, Larry, will highlight, in more depth, some Simple Steps to Build a Larger Retirement Nest Egg.

Accounting

E2 SAGE BUSINESS CLOUD ACCOUNTING - PART 2

Kim Steward, Sage

This session will provide you with an overview of everything you need to know to get yourself and your students up and running on Sage Business Cloud Accounting. We'll highlight the newest features and show you how to obtain a free instructors' subscription. We'll also review the new modularized curriculum and show you how to invite students and access their files. This session will also assist any users interested in becoming certified to take the certification exam.

General Business

E3 WIN AS MUCH AS YOU CAN

Jesse Panem, Teresa D'Addario, Toronto Catholic DSB

"Win As Much As You Can" is a group game/activity that aims to recognize that the "Win-Win" paradigm maximizes potentials in both personal and business relationships. This activity is an adaptation of the 4th Habit, i.e. "Think Win-Win" (Seven Habits of Highly Effective Teens, Franklin Covey, 2002).

General Business

E4 HELPING TO BUILD COMMUNITY THROUGH EXPERIENTIAL GAMES IN THE CLASSROOM (HANDS-ON)

William Schoenhardt, York Region DSB

Drawing on his experience in Outdoor Experiential Education, Bill will teach a number of no and low prop games, initiatives and de-inhibitors that can be used in virtually any classroom to help build a more cohesive community of students, help facilitate kids talking to one another, and enhance their social and emotional learning. Come ready to participate and have fun. Bill will endeavour to teach and demonstrate different activities from his 2018 workshops!

General Business

E5 INFUSING EQUITY INTO YOUR BUSINESS CLASSROOM

Kari Peters, Toronto DSB

Equity! CRP! Anti-Oppression Education! Bias! Power and Privilege! These are just some of the current hot topics in the media and in education discourse. This session will explore these important concepts and how they impact our classrooms. Participants will leave with practical and actionable lesson activities to take back to your school, department and classroom.

General Business

E6 WHERE INTERDISCIPLINARY STUDIES MEETS BUSINESS STUDIES

Michael A. Goldberg, Toronto DSB

Come find out where Interdisciplinary Studies meets Business Studies - namely the Financial Securities and Sports & Entertainment Marketing courses. We will explore why do these courses exist, how to offer them at your school and we will explore if there is any potential for any other courses in the future.

E7 KNOWLEDGE BUILDING IN THE BUSINESS CLASSROOM**Pieter Toth, Hamilton-Wentworth DSB**

This session is for anyone interested in exploring knowledge building as a process for increasing student involvement, collaboration, understanding of concepts, and improved thinking and research techniques. This will be an interactive session with participants engaging in KB activities and leaving with access to both practical and theoretical resources as well as teacher contacts that are using this process and are excited about helping others do the same!

Information Technology

E8 LIVE STREAM LIKE A PRO!**Melissa Schenk, MS2 Productions**

Have you been wanting to master live streaming? Ever wish you had been one of the early adopters on Youtube, Facebook, Instagram, or Twitter? LIVE STREAM is your 2nd Chance! Make a name for yourself and your school programs online. Regardless of budget, you can produce live videos that engage your audience, allow you stand out from the competition, and deliver conversion. Explore why live video matters for your school, your students, their parents and your community.

General Business

E9 3D PRINTING IN THE BUSINESS CLASSROOM**Blaine White, Mark Jensen, Kawartha Pine Ridge DSB**

Are you new to 3D printing? This workshop will explore how 3D printing can be incorporated into business courses. Topics will feature how to set up and maintain your printer, including how to troubleshoot and fix issues that may arise, and how to load and change your filament. We will also be briefly exploring how to design 3D objects using TinkerCAD and how to work with .STL files. Bring your laptop to get the most out of this workshop!

Law and Economics

E10 CREATING ASSESSMENTS AND EVALUATIONS ON D2L**Jeremy Russell, Hamilton-Wentworth DSB**

We will explore the D2L quiz function on E Learning Ontario. We will spend time creating assessment for and assessment of materials. Participants should bring short assessment/evaluations of 5-10 questions. Participants would be required to bring a laptop or electronic device and have active an class to work on within D2L.

Session F (2:00 - 3:15 p.m.)

Accounting

F1 ACCOUNTING IS FUN!**Suzanne Rolland, Halton Catholic DSB**

This workshop will highlight a variety of activities for grade 11 and 12 accounting—and also provide an opportunity for participants to share some of their favourite resources. Bring a favourite activity with you to share.

General Business

F2 DESIGN THINKING AND INNOVATION IN THE BUSINESS CLASSROOM**Claire Hainstock, York Region DSB**

Learn innovative techniques based on the first-ever Innovation credit course taught in Ontario and three years of practical classroom usage. These techniques can work for any subject and this workshop will focus on how to embed these techniques in all your business courses.

Marketing

F3 SPORTS AND ENTERTAINMENT MARKETING - ACTIVITIES, RESOURCES AND FIELD TRIPS**Aly Hirji, Toronto DSB**

This workshop will focus on activities, resources, and field trips to make Sports and Entertainment Marketing more engaging. Participants will take away hands-on activities, worksheets, and resources that will help prepare students for their futures.

General Business

F4 SUPPLY TEACHING TIPS & TRICKS!**Rehana Hickson, Halton DSB**

On the supply list? In this workshop, we will explore ways to survive and thrive in any Business classroom, as well as how to use the supply teaching experience as a networking opportunity to jumpstart your teaching career!

F5 BMI3C - MARKETING 101**Sandeep Virk, York Region DSB**

In this comprehensive workshop, learn how to effectively develop engaging lesson and unit plans utilizing the Ontario Business Curriculum, review unique assessment and evaluation strategies, and share ideas and resources with other marketing educators!

General Business

F6 CREATING A DEEP LEARNING CULTURE IN YOUR CLASSROOM**Pieter Toth, Hamilton-Wentworth DSB**

Deep learning is a real and tangible goal within any classroom. How awesome would it be to have passionate, connected students, digging deeply into curriculum concepts and activities? This workshop provides practical and specific activities, discussions, and theories on how to move forward in your teaching practice with the goal of digging deeper into understanding for yourself and your students.

Entrepreneurship

F7 SMALL BUSINESS WEEK - CELEBRATION**Jason Thibault, Near North DSB**

Design Small Business Week: Learn how to use this initiative to engage and involve students, the entire school, and the community with all proceeds supporting local charities. This is a great initiative and it works !!!

General Business

F8 INTRO TO 3D DESIGN TECHNOLOGY**Cheryl Taylor, Ottawa-Carleton DSB**

Are you interested in using 3D design technology or a 3D printer, but aren't sure where to start? We can help. Bring your device to learn how to use an easy-to-access 3D design technology. Learn how to create a package for your Marketing product or your own prototype for Entrepreneurship.

Information Technology

F9 BRINGING BTT10 /20 TO THE MODERN AGE - DESIGN THINKING AND 3D PROTOTYPING**Richard Grignon, Ottawa-Carleton DSB**

This workshop adds a new twist to the curriculum expectation of Desktop publishing in this archaic curriculum.

General Business

F10 EMBEDDING INDIGENOUS EDUCATION INTO THE BUSINESS STUDIES CURRICULUM (GRADE 9-12)**Kim Manilla, Superior-Greenstone DSB**

Learn how to build relationships and support the FNMI framework by embedding Indigenous Education in Business Studies. Relax and watch how I have successfully created an inclusive environment in my IT and ICT classroom with assignments that embrace and support our Indigenous students. I will show you my process and ideas and will share assignments that can be used in your classroom immediately. Sometimes the hardest part is starting and I have done that for you!

**MAKE SURE YOU REGISTER
BY APRIL 17, 2019
TO BE ENTERED IN
A SPECIAL DRAW!**

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OBEA 2019 Conference Planning Guide

(Register online at www.OBEA.ca)

1. Plan your workshop choices using this brochure or by viewing the workshops online using the link on the Conferences page of the OBEA website.
2. When you are ready, click on the **Register Now!** button on the OBEA website's home page.
3. If you are not a member you will be directed to register.
4. Enter your **Member ID** and **Password** and then click on the **Submit** button.
NOTE: Your Member ID and Password are contained in all OBEA emails sent by our VP Membership, Amy Hargrave.
5. Fill in and submit the Conference form.
NOTE: If your membership will expire before the conference, a charge for membership will automatically be added to your total.
6. Upon submission, you will receive a confirmation e-mail.

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We

Please indicate **FIRST** and **SECOND** choices of workshop sessions that you would like to attend.

Thursday, May 2nd, 2019

Workshop Session **A** (10:15 a.m. - 11:30 a.m.)
First Choice: _____ Second Choice: _____
Workshop Session **B** (12:45 p.m. - 2:00 p.m.)
First Choice: _____ Second Choice: _____
Workshop Session **C** (2:30 p.m. - 3:45 p.m.)
First Choice: _____ Second Choice: _____

Friday, May 3rd, 2019

Workshop Session **D** (10:00 a.m. - 11:15 a.m.)
First Choice: _____ Second Choice: _____
Workshop Session **E** (11:45 a.m. - 1:00 p.m.)
First Choice: _____ Second Choice: _____
Workshop Session **F** (2:00 p.m. - 3:15 p.m.)
First Choice: _____ Second Choice: _____

Registration Fees - (please circle one)

All Conference fees are subject to 13% HST. Membership must be current at the time of registration for membership rates.

	OBEA Member		Non Member		OBEA Student *	
	Before April 17	After April 17	Before April 17	After April 17	Before April 17	After April 17
Full Conference May 2nd and 3rd (parking included)	\$420	\$460	\$470	\$510	\$220	\$240
Thursday May 2nd (parking included)	\$245	\$265	\$295	\$315	\$130	\$140
Friday May 3rd (parking included)	\$245	\$265	\$295	\$315	\$130	\$140

To Register and pay online, go to <http://www.obea.ca>

HST 13%

Total Conference Cost

For Conference Info email: Amy Hargrave at amyjhargrave@gmail.com or Emily Marotta-Kulcsar efmarottakulcsar@gmail.com

* Non-OBEA student registrants are required to add a \$25 membership fee to their payment.

Refund Policy

Membership fees are non-refundable. Workshop fees less a \$25 administration fee will be refunded if written cancellation is received on or before April 17th, 2019.

