



## President's Message

Dear OBEA Member:

After a wintry March Break, the arrival of Spring is a time of celebration as we head into the "home stretch" of the school year. With May comes the return of warmer weather, longer days, Spring sports and of course, the Annual OBEA Spring Conference!

OBEA's VPs of Professional Development, Amy Hargrave and Emily Marotta-Kulcsar, have worked diligently with their team of PD chairs to assemble a slate of workshops that we know you will find exciting and rewarding. On Thursday, May 2<sup>nd</sup>, we will eagerly await the opportunity to welcome you to the Holiday Inn Toronto Airport where you will begin two days of exploring and discovering all that's new in Business Studies. As always, we strive to provide a conference that allows our members to experience PD opportunities in a comfortable yet business-like setting with first-rate hospitality and refreshments.

By now, a copy of the conference brochure should have arrived at your school. We hope that you and your department colleagues have had a chance to peruse the workshop offerings to decide on your first and second choices for each time slot. The registration link is open at [obe.ca](http://obe.ca) and we encourage you to approach your Board and school administration for release time as well as your federation to apply for PD funds.

We are excited to present this year's keynote speakers: **Laurie Campbell and Larry Bates**. On Thursday, Laurie will be sharing her insights on **Financial Literacy, Personal Finance and Financial Wellness**. On Friday, Larry, author of **Beat the Bank: The Canadian Guide to Simple Successful Investing**, will share his experiences on investment strategies.

Once again, we pride ourselves on the variety and quality of workshops that we offer at the OBEA Spring Conference. Primarily delivered by classroom teachers, our workshops provide ideas and classroom-ready lessons that you will want to take back to your schools to energize student engagement. Again we are pleased to offer our resource-sharing table, so please remember to drop off a resource before workshops. The shared resources will be compiled and, shortly after the conference, a link to a Dropbox full of classroom-tested lessons will be made available to contributors.

Finally, with the support of our corporate sponsors, CPA Ontario and Sage, we are pleased to offer student contests to challenge your students across a full range of Business Studies courses. Top three students provincially will be invited, along with their teachers and parents, to attend our annual OBEA Awards Banquet in early October. The contest booklet is posted at [obe.ca/contests](http://obe.ca/contests) and our **Contest Co-ordinator, Debralee Lloyd-Graham** can be reached at [Debralee.Lloyd-Graham@yrdsb.ca](mailto:Debralee.Lloyd-Graham@yrdsb.ca) to assist you with any questions.

As always, we are looking for people to lend their expertise to OBEA. We would love to have you join our team whether it's presenting a workshop, representing a district or chairing a contest. Please email or speak with one of the OBEA Executive if you are interested in contributing. Thank you again for your diligence and resourcefulness in promoting Business Studies in Ontario.

Kevin Johnstone, OBEA President

## OBEA Needs Your...

OBEA is actively seeking new District Councillors for several districts. New members are especially welcome. There is a minimal time commitment required. We just ask that you make sure Business Studies teachers in your district are aware of OBEA happenings by forwarding information to them, and to act as a champion for business studies. Please email us, or approach any OBEA executive member at the conference. Your help will be greatly appreciated.



Please contact Trevor Nurmi, [tnurmi@hwsb.on.ca](mailto:tnurmi@hwsb.on.ca) if you are interested. It is a great way to get involved with OBEA.



## Accounting Contest

The OBEA Accounting Contests for Grade 11 and 12 students will take place on Wednesday, May 22, 2019. Registration is now open for both Contests. Please note that your students are to be registered online through the OBEA website for these Contests; paper forms are not necessary. **Also note that students must have a teacher-sponsor from their school that is a current member of OBEA through May 31, 2019.**

Each school may register up to **five students per section of BAF3M and BAT4M**. Registration closes on **Thursday, May 9, 2019**. Like last year, we will provide a twenty-question trial run for both Contests on **Wednesday, May 15, 2019**. This is a great opportunity for your students to work through a sample of questions like those of the actual Contest. Please refer to the Contest Handbook for further details.

If you have any questions, please contact the new **Accounting Contest Chair, Jessica Archdekin**, at [jessica.archdekin@peelsb.com](mailto:jessica.archdekin@peelsb.com) or the Contest Coordinator, **Debralee Lloyd-Graham**, at [debralee.lloyd-graham@yrdsb.ca](mailto:debralee.lloyd-graham@yrdsb.ca)

## We've Got Great News!



**Register for the OBEA Conference ASAP to ensure you are included in draws for one of two iPads**

*(Sponsored by Fanshawe College, Lawrence Kinlin School of Business)*



# CONTESTS

## OBEA Student Contest Update

*Debralee Lloyd-Graham*  
OBEA Contest Coordinator

Our contact information can be found on the OBEA Website, as well as in the Contest Booklet on page 5. **Thank you to our corporate sponsor, Certified Professional Accountants of Ontario, for supporting our Accounting Contests.** A list of last year's student winners are included at the end of this newsletter. Good luck to all of your students, and thank you for your continued support of OBEA. Please be sure to contact the individual Chair with your questions for specific contests. Also, please remember to use the "fillable" Contest ID form for your entries to enter your student contact information since it reduces errors in the program and on the plaques. I would like to thank our current **Contest Chairs:**

- Jessica Archdekin** Accounting, Grades 11 & 12
- John Petrone** Desktop Publishing Jr.
- Joan Richardson** Desktop Publishing Sr.
- Amul Gandhi** Marketing and Sports, Entertainment & Fashion Marketing
- Sandeep Virk** Entrepreneurship
- Dwight Stewart** International Business
- Alyson Pownall** Promotions
- Mary Chinniah** Business Leadership
- David Thairs** Ethics Jr. and Sr.
- Zenobia Omarali** Poster
- Bill Velos** Savings and Investment
- Jennifer Medd** Website Development Jr. and Sr.
- Laura Briscoe** Video



CPA Ontario is excited to announce new teacher resources for accounting and business classes, and our current high school student competition.

### Write to Ignite Essay Competition

Write to Ignite is an essay competition where students can win up to \$500 by writing a 500 – word essay on our question: "Is cryptocurrency here to stay?" Contest closes on May 17, 2019.

For contest rules and regulations, please visit the contest page [here](#).

### Teachers:

We are launching our new Teacher Colleague Program (TCP) resources this month. Stay tuned to our [TCP website](#) and newsletter for the announcement.

Not a TCP? [Register](#) to get access to these resources.

Thank you to Jessica Archdekin for volunteering to take on the coordination of the Accounting Contest

Thank you to CPA for sponsoring the OBEA Accounting Contest

## OBEA SPRING CONFERENCE KEYNOTE SPEAKERS

### Thursday, May 2<sup>nd</sup> **LAURIE CAMPBELL**



Laurie Campbell is the CEO of Credit Canada Debt Solutions, the country's first and longest standing credit counselling agency. She is recognized as one of the nation's leading experts in personal finance, financial wellness, and consumer protection. Laurie is also a member of the Task Force on Financial Literacy.

### Friday, May 3<sup>rd</sup>

### **LARRY BATES**



More than ever, Canadians are relying on investments within their own RRSPs, TFSA's and other accounts to provide for a significant component of their retirement security. There is a better way: Larry demonstrates how simple it can be to earn significantly greater investment returns.



Sage Business Cloud Accounting is our newest online program that is available as part of our free education alliance program that you likely are already a member of. If you are not a member already, it's okay we can still get you started free of charge. I bet you are asking what you need to do to get this in your class. It's easy.

Visit <https://www.sage.com/ca/about-us/education-instructor> and select Sage Business Cloud Accounting. Once the form is completed, you will receive an email within 48 hours that will include a URL for your specific version of Sage Business Cloud Accountants version as well some training materials and resources.

That email will also include a URL for your students to register and get a 12 month free membership of Sage Business Cloud Accounting. We would like to thank you for your continued support over the years, and look forward to providing software solutions for your class in the future. Sage will be at the OBEA conference. Stop by to talk to us. Should you have any questions, please feel free to call us at 1-800-256-8807 or email [sageeducation@sage.com](mailto:sageeducation@sage.com).



**OBEA AND THE BUSINESS TEACHERS OF ONTARIO WISH TO THANK THE FOLLOWING PARTNERS FOR THEIR CONTINUED SUPPORT OF OBEA**

### **CORPORATE SPONSORS**

**Chartered Professional Accountants of Ontario  
Sage**

### **VENDORS**

- Bourstad Stock Market Simulation
- Enriched Academy
- Insurance Institute of Canada
- John Wiley & Son Publishers
- Junior Achievement of Peterborough
- Ontario Cooperative Association
- Stukent
- Thompson Educational Publishing

### **EDUCATION PARTNERS**

- Brescia University College
- Brock University
- Canadian Foundation for Economic Education
- Centennial College
- Conestoga College
- Fanshawe College, Lawrence Kinlin School of Business
- George Brown College
- Huron University College
- Ivey Business School at Western University
- Seneca College
- St. Lawrence College
- The Fraser Institute
- Toronto Financial Services Alliance
- University of Guelph Humber
- WE

**LAST DATE!  
FOR  
EARLYBIRD  
PRICING IS  
APRIL 17!**

**(REGISTER AS SOON AS POSSIBLE)**



## OBEA STUDENT AWARDS' BANQUET WINNERS

SATURDAY, SEPTEMBER 29, 2018

### **Accounting Grade 12**

- 1<sup>st</sup> Cathy Cui, Centennial Collegiate Vocational Institute, Guelph, Upper Grand DSB
- 2<sup>nd</sup> Matthew Tam, Centennial Collegiate Vocational Institute, Guelph, Upper Grand DSB
- 3<sup>rd</sup> Yun-chi Tang, Centennial Collegiate Vocational Institute, Guelph, Upper Grand DSB

### **Accounting Grade 11**

- 1<sup>st</sup> Spencer Gallop, Michael Power St. Joseph High School, Etobicoke, Toronto Catholic DSB
- 2<sup>nd</sup> Arthur Chen, Markville Secondary School, Unionville, York Region DSB
- 3<sup>rd</sup> Brendan Lang, Richmond Hill High School, Richmond Hill, York Region DSB

### **Business Leadership**

- 1<sup>st</sup> Mercedes Cheung, Pierre Elliott Trudeau High School, Markham, York Region DSB
- 2<sup>nd</sup> Sean Lei, Oliver Pan and Saad Masood, Pierre Elliott Trudeau High School, Markham, York Region DSB
- 3<sup>rd</sup> Rahi Maru, Felix Chan, and Vippy Chau, Pierre Elliott Trudeau High School, Markham, York Region DSB

### **Desktop Publishing Sr.**

- 1<sup>st</sup> Divija Thevarasan, Middlefield Collegiate Institute, Markham, York Region DSB
- 2<sup>nd</sup> Christine Legario and Olivia Hyeon, St. Joseph Morrow Park C.S.S., Toronto, Toronto Catholic DSB
- 3<sup>rd</sup> Inthusha Srikanthan, Middlefield Collegiate Institute, Markham, York Region DSB

### **Desktop Publishing Jr.**

- 1<sup>st</sup> Monica DiGennaro, St. Joseph Morrow Park C.S.S., Toronto, Toronto Catholic DSB
- 2<sup>nd</sup> Kianna Megino, St. Joseph Morrow Park C.S.S., Toronto, Toronto Catholic DSB
- 3<sup>rd</sup> Faseeha Farhan, Markham District High School, Markham, York Region DSB
- 3<sup>rd</sup> (tie) Lydia Mitolidis, Riverdale Collegiate Institute, Toronto, Toronto DSB

### **Entrepreneurship**

- 1<sup>st</sup> Samantha Lewis, Waterloo Collegiate Institute, Waterloo, Waterloo Region DSB
- 1<sup>st</sup> (tie) Lexie Drost, Eden High School, St. Catharines, DSB of Niagara
- 2<sup>nd</sup> Bryan Ling, Waterloo Collegiate Institute, Waterloo, Waterloo Region DSB

### **Ethics Sr.**

- 1<sup>st</sup> Calla Lily Barei Fabris, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 2<sup>nd</sup> Karley Lam, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 3<sup>rd</sup> Felix Chan, Daniel Jiang and Rahi Maru, Pierre Elliott Trudeau High School, Markham, York Region DSB

### **Ethics Jr.**

- 1<sup>st</sup> Amy Cheung, Pierre Elliott Trudeau High School, Markham, York Region DSB
- 2<sup>nd</sup> Allyson Heida, Eden High School, St. Catharines, DSB of Niagara
- 3<sup>rd</sup> Ethan Mewhinney, Eden High School, St. Catharines, DSB of Niagara

### **International Business**

- 1<sup>st</sup> Madeleine Hiscocks, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 2<sup>nd</sup> Isabella Rojas, West Hill Collegiate Institute, Toronto, Toronto DSB
- 3<sup>rd</sup> Linzi Redekop, Canterbury High School, Ottawa, Ottawa-Carleton DSB

### **Marketing**

- 1<sup>st</sup> Joseph Yu and Sarah Lim, Agincourt Collegiate Institute, Scarborough, Toronto DSB
- 2<sup>nd</sup> Alena How and Evan Lei, Agincourt Collegiate Institute, Scarborough, Toronto DSB
- 3<sup>rd</sup> Amy Li and Adriana Avraam, Agincourt Collegiate Institute, Scarborough, Toronto DSB

### **Promotions**

- 1<sup>st</sup> Kristen DiLoreto, St. Joseph Morrow Park C.S.S., Toronto, Toronto Catholic DSB
- 2<sup>nd</sup> Julia McNeaney and Molly Nicholls, Eden High School, St. Catharines, DSB of Niagara
- 3<sup>rd</sup> Sana Emami, St. Joseph Morrow Park C.S.S., Toronto, Toronto Catholic DSB

### **Savings and Investment Challenge**

- 1<sup>st</sup> Kathy Zhao, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 2<sup>nd</sup> Emily Walker, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 3<sup>rd</sup> Edward Chou and Michelle Zou, Pierre Elliott Trudeau High School, Markham, York Region DSB

### **Video**

- 1<sup>st</sup> Jade Lun and Shaelyn Strong, Oakridge Secondary School, London, Thames Valley DSB
- 2<sup>nd</sup> Ella Sheridan, Oakridge Secondary School, London, Thames Valley DSB
- 3<sup>rd</sup> Tim Lowens, James Smith and Kyle Webster, Oakridge Secondary School, London, Thames Valley DSB

### **Website Development Jr.**

- 1<sup>st</sup> Ana Ivetic, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 2<sup>nd</sup> Ryan Spurgeon, Canterbury High School, Ottawa, Ottawa-Carleton DSB
- 3<sup>rd</sup> Emma Wilson, Canterbury High School, Ottawa, Ottawa-Carleton

