

TAKE A STEP INTO YOUR FUTURE

**Business 20
Studies 20**



- Business Leadership**
- International Business**
- Financial Securities**
- Accounting**
- Entrepreneurship**
- Marketing**
- Information Technology**
- Introduction to Business**

Annual Conference of the Ontario Business Educators' Association

April 23-24, 2020

CORPORATE SPONSORS:



Take a Step Into Your Future: Business Studies 2020

The Ontario Business Educators' Association looks forward to welcoming you to our annual Spring Conference. The Conference will be held on Thursday, April 23 and Friday, April 24, 2020, at the Holiday Inn, Toronto International Airport located at 970 Dixon Road, Toronto. The OBEA Executive and PD Committee have, once again, worked hard to provide an excellent selection of workshops. Our Corporate Sponsors, Vendors and Educational Partners will enhance your overall experience. In the brochure, you will find a wide variety of workshops covering all areas of Business Studies. Workshops emphasize effective teaching strategies and classroom-ready resources. **Please note at least two workshops in each timeslot as well as the Friday keynote focus on Financial Literacy.** On Thursday, our keynote speaker, **TONY COX**, from Leaders of the Day—Institute for Transformative Experience, will be speaking on the topic of Business Leadership is About Leading Change. On Friday, **KEVIN COCHRAN**, from Enriched Academy, will be speaking on the topic of Financial Education for the Instagram Generation. Please register promptly to get the early-bird rate. **Please pass this opportunity on to other Business Educators and Careers/Financial Literacy teachers who may not be members.** Just a reminder: PD funds are available from your local union; so, inquire and apply early to be eligible. This Conference is a wonderful PD experience for Business Educators in Ontario and a chance to learn, share, and collaborate with colleagues from across the province. We look forward seeing you there, as we celebrate OBEA's 125th birthday!

Emily Marotta-Kulcsar and Amy Hargrave, Co-OBEA VP's of Professional Development

As this brochure went to print, we had received clarification from OSSTF that subject-specific professional development is considered to be self-directed and is NOT in violation of any legal strike action sanctions.

Reception

(All Participants, Vendors
and Presenters Welcome)
Thursday, April 23, 2020
Cabinet Room
4:00 to 6:00 pm
co-sponsored by
OBEA and Ivey Business
School at Western University

17th Annual Teachers Helping Teachers . . .

**Bring an ORIGINAL Resource, get access to all
of the resources submitted in return.**

To promote Resource Sharing, we are asking those attending the conference to bring an ORIGINAL classroom resource. OBEA will compile the resources and send all who contributed access to all of the resources that were submitted.

Conference Hotel

The Holiday Inn Toronto International Airport, located at 970 Dixon Road.
Room rates are \$159.00 Standard (Single or Double) or King plus taxes
For reservations, call 416-674-4343 or
reservations@yyz.com and ask for the OBQ room rate.

In order to get this rate, registrants must
reserve room by

March 24, 2020

The room rate is not guaranteed after this date.

Directions:

From #407: Take the #427 south exit then Airport Exit; follow Airport Road; turn left at lights - hotel on left
Eastbound Hwy. #401; Exit Hwy. #427 North; take Dixon Road Exit; Follow to stop light; hotel is across the road
From Westbound Hwy. #401; Exit Dixon Road/Martin Grove; stay on Dixon Road; hotel is located on the right side approximately 1.5 km

A SPECIAL THANK YOU

Lizzacris Mae Portodo, for creating the brochure cover
LAWRENCE KINLIN SCHOOL OF BUSINESS, FANSHAW COLLEGE for donating 2 ipads for draws
SENECA COLLEGE for sponsoring the ice cream break on Thursday
IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY for co-sponsoring the Thursday Reception
CPA Ontario and SAGE for sponsoring the conference bags

Business Leadership is about Leading Change



Tony Cox

CEO and Senior Trainer at Leaders of the Day

How do we teach students to lead? Awakening Business Innovation is about “rocking people’s worlds”. It is about taking people out of their familiar settings to boldly explore the “unknown and unfamiliar”, for that is where innovation is truly found. In the next quarter-century there will be new products and sectors of business that have not even been imagined or invented yet. How do we prepare people now for such a rapidly changing world and marketplace? We must awaken their imaginations; foster creative thinking, instill healthy attitudes towards challenge and adversity and cultivate confidence. We must help them find their vision, their voices and their capacity to communicate artfully with others. We must celebrate their successes but also help them to deal constructively with disappointments, setbacks and failure so they can learn to brush themselves off and “try, try again”. If there is one constant in this world....it is Change, and those who will be most successful in the coming decades will be those who become competent at “navigating uncertainty”.

B I O

Tony Cox is a pathfinder and provocative thought leader who has prided himself on consistently taking the “road less traveled” in his life. His presentations powerfully motivate audiences to consider how they can inspire their students to make bold and liberating choices of their own and to consistently move in the direction of their dreams. Tony is an Entrepreneur and expert Trainer who speaks animatedly about Leadership, Innovation, Bravery, Grit and the importance of re-defining personal Success. He facilitates a Business Innovation program for young entrepreneurs using a unique, experiential training platform that he himself designed - now popular with leading business schools like Stanford and Berkeley. Tony has spent time honing his skills in the wilderness, war zones, lecture halls, classrooms and boardrooms.

Financial Education for the Instagram Generation



Kevin Cochran

Co-Founder, Enriched Academy

Education professionals, school boards and teachers recognize that there is an enormous gap to prepare students for life outside of school, and the realities that happen when they leave. Nearly 1 in 5 student loans default in Canada ... nine times higher than credit cards default rates. 84% of Graduate Students wish they were taught more about money. Nearly 50% of parents still financially support their kids well into their 30s. Students leaving high school are lacking fundamental money management skills that not only allow them to afford higher education if interested but will provide them with a framework to live a debt free life and help break a cycle that has led to record high personal debt in households right across Canada. Enriched Academy has been featured on Dragons Den and became a nationwide success and has created an incredible learning center that students across the country of all ages have raved about.

B I O

Over the last 15 years, Kevin has been one of the most sought-after speakers regarding the necessity of money management for families, teens and young adults. Having been featured on radio and television programs including Dragons Den, he has spoken across the country to over 100,000 people including professionals, students, schools, communities and corporations, on the importance of financial literacy and how to create a foundation for personal wealth. Kevin believes that money management is a lesson that we all learn eventually. Some learn it the easy way, and some learn it the hard way. Enriched Academy provides a foundation to help people avoid the damage caused from learning it the hard way and to set the stage for people to take control of their financial health.

Thursday, April 23, 2020

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 4:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Innovative Teacher of the Year, Award of Merit and Accounting Teacher of the Year Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Tony Cox CEO, Leaders of the Day	Trillium Ballroom
10:00 - 10:15 a.m.	Announcements	
10:15 - 11:30 a.m.	Workshop Session A	(See Centrefold Details)
11:30 - 12:45 p.m.	Lunch Provided/Draws	Trillium Ballroom
12:45 - 2:00 p.m.	Workshop Session B	(See Centrefold Details)
2:00 - 2:30 p.m.	Ice Cream Break Sponsored by Seneca College	Trillium Ballroom
2:30 - 3:45 p.m.	Workshop Session C	(See Centrefold Details)
3:45 - 4:30	Councillors' and PD Chairs' Meeting	Suite 1146
4:00 - 6:00 p.m.	Reception EVERYONE WELCOME co-sponsored by OBEA and Ivey School of Business at Western University	Cabinet Room Lower Level

Friday, April 24, 2020

CONFERENCE REGISTRATION NAME TAGS MUST BE WORN TO ALL EVENTS

8:00 - 3:30 p.m.	DISPLAYS OPEN	Trillium Ballroom
7:30 - 9:00 a.m.	Registration for Delegates	Foyer
7:45 - 8:30 a.m.	Buffet Breakfast	Trillium Ballroom
8:30 - 9:00 a.m.	Hillmer Award Life Membership Presentation	Trillium Ballroom
9:00 - 10:00 a.m.	Keynote Speaker - Kevin Cochran Co-Founder Enriched Academy	Trillium Ballroom
10:00 - 11:15 a.m.	Workshop Session D	(See Centrefold Details)
11:15 - 11:45 a.m.	Refreshment Break Visit Publishers' and Business Displays	Trillium Ballroom
11:45 - 1:00 p.m.	Workshop Session E	(See Centrefold Details)
1:00 - 2:00 p.m.	Lunch Provided/Draws	Trillium Ballroom
2:00 - 3:15 p.m.	Workshop Session F	(See Centrefold Details)
3:15 - 3:45 p.m.	Election of OBEA Executive 2020-2021 Presentation to Retiring Executive, GRAND PRIZE DRAW and CLOSING	Trillium Ballroom

All paid registrations as of April 8, 2020 will be entered in a draw

Take a Step Into Your Future: Business Studies 2020

Thursday, April 23, 2020

Session A (10:15 - 11:30 a.m.)

General Business

A1 FINANCIAL LITERACY & CAREER STUDIES

Aly Hirji, Toronto DSB

This workshop will present rich hands on Financial Literacy activities and resources for teachers teaching Careers Studies. This workshop will present a wide variety of material to cover Financial Literacy in the new Career Studies course curriculum. Great workshop for new teachers, teachers that may teach and continue to teach GLC - Career Studies.

General Business

A2 COMPOUND IT... TEENS FINANCIAL LITERACY TOOLKIT AND CURRICULUM RESOURCES SESSION

William Kelly, Ottawa-Carleton DSB

Compound it! is an exciting approach to Financial Literacy, the teenage lens, using an array of Financial Literacy Toolkit resources and takeaways. Join us in this engaging Financial Literacy session for your immediate use with your students to deepen their understanding and commitment to sound financial decision-making across their Business Curriculum and Career Studies courses and beyond. Surprise co-sponsored draws await you for your participation.

Accounting

A3 CPA ONTARIO RESOURCES

Laveen Jose, CPA, Daniel Lustrinelli, Halton DSB

Join us and meet the Student Recruitment Team for a session on all the available teacher resources at CPA Ontario. Learn how to use our Grade 10 case study, which is accessible online free of charge through our Teacher Colleague Program.

General Business

A4 INTRO TO 3D DESIGN TECHNOLOGY

Cheryl Taylor, Ottawa-Carleton DSB

Are you interested in using 3D design technology or a 3D printer, but aren't sure where to start? We can help. Bring your device to learn how to use an easy-to-access 3D design technology. Learn how to create a package for your Marketing product or your own prototype for Entrepreneurship. You'll also learn how to extend the

A5 BIAS TOWARDS ACTION

Graham Kappel, Ottawa-Carleton DSB

This session will explore different ideas, projects and assignments that use experiential learning and design thinking. Projects showcased will include the use of 3D printers, projects run with real money, partnerships with charity, and more.

Marketing

A6 BMI3C FOR 2020

Debbie Michailidis, Toronto DSB

Update the old marketing curriculum and your old textbook with new resources that are relevant for 2020. In this workshop you will leave with a bunch of new resources to reflect today's marketing world that have proven to provide students with global competencies and current marketing trends, which in turn increase student engagement and student success.

Law and Economics

A7 INTRODUCING THE NEW ECONOMICS NOW, 2ND EDITION

Angelo Bolotta, Toronto CDSB, Brian Raposo, York Region DSB

Thompson Educational Publishing is excited to introduce the new Economics Now, 2nd Ed. resource package. Authors Angelo Bolotta and Brian Raposo will outline how to incorporate the print and digital resources to deliver a dynamic and inquiry-based learning environment. They will demonstrate online inquiry investigations as well as other features included in the resource package. A free copy of the print textbook and 30-day TeacherHUB trial will be provided to attendees.

General Business

A8 HELPING TO BUILD COMMUNITY THROUGH EXPERIENTIAL GAMES IN THE CLASSROOM (HANDS-ON)

Bill Schoenhardt, York Region DSB

Drawing on his experience in Outdoor Experiential Education, Bill will teach a number of no and low prop games, initiatives and de-inhibitizers that you can use in virtually any classroom to help build a more cohesive community of students, help facilitate kids talking to one another and enhance social and emotional learning and even debrief a case! Come ready to participate and have fun. Bill will endeavour to present different activities than 2018.

A9 SETTLERS OF CATAN: BRINGING BUSINESS CONCEPTS TO A NEW WORLD

Pieter Totb, Hamilton-Wentworth DSB

If you have ever played Settlers of Catan and thought to yourself, “this is so cool!”? This interactive session is for you! We will be exploring the game, making direct connections to multiple business curriculum concepts, and creating projects and culminating activities that can be used immediately in your classroom.

Accounting

A10 SHARING BEST PRACTICES FOR BAF3M / BAT4M

Bilal Mirza, Toronto DSB

Teaching accounting in the forthcoming artificial intelligence age can be a challenge. Let's share resources and best practices with each other. Resources include YouTube videos, the flipped classroom strategy, creating in-house Excel-based accounting software, and case studies.

Session B (12:45 - 2:00 p.m.)

General Business

B1 FINANCIAL LITERACY IS LIT!

Michael A. Goldberg, Toronto DSB

Teaching the new Career Studies curriculum and freaking out about the new Financial Literacy expectations? Freak out no more! Build your Financial Literacy teaching toolbox using resources from the GetSmarterAboutMoney.ca website. You'll come away with lots of ready-made teacher-approved tools to help you teach #FinLit.

General Business

B2 WAYS TO PAY FOR SCHOOL

Suzanne Tyson, HigherEdPoints.com

This session will cover HigherEdPoints' Ways to Pay for School seminar. Attendees will be able to use the content as-is, or adapt it to suit their classroom curriculum with an aim to helping students (and their parents/guardians) plan for their future while also providing practical, personally relevant financial literacy instruction. Post-secondary financial planning discussions in high school help students focus on studying, not stressing about money.

Marketing

B3 MARKETING ASSIGNMENTS GALORE

Andrew Wybrow, Avon Maitland DSB

Marketing classes should be active and full of positive energy. In this session, a variety of activities and projects

geared towards BMI3C and BMX3E will be shared. Independent assignments and group projects that will help connect students to the curriculum in a fun and meaningful way. Please come willing to share your own ideas.

General Business

B4 CURRICULUM 2006+

Cheryl Taylor, Ottawa-Carleton DSB

2006 saw a launch to an updated curriculum. That was 14 years ago and the business environment has seen some changes. CPA amalgamation and many changes to the technological environment just begin that discussion. Let's get together to have this discussion and potentially look at some of the challenges we are experiencing in the business classroom and current curriculum connections.

Information Technology

B5 RENEWING BTT (UPDATE)

Brock Bourgase, Toronto DSB

A follow-up on a 2018 presentation to modernize the Grade 9 BTT10 curriculum. Engage students with student-centered tasks, inquiry-based learning and creativity. The Business Studies curriculum has not changed since 2006, but technology is totally different. Update your Information Technology with new apps and skills that students can use to succeed in their other classes. Includes a new culminating activity and new resources for Renewing BTT.

Business Leadership

B6 BOH BLENDED

Debbie Michailidis, Toronto DSB

This interactive workshop will showcase how to teach BOH with the blended learning model. It will also provide examples of how to take advantage of the Ministry's updated online course content in your classroom.

Entrepreneurship

B7 CO-OPERATIVE ENTREPRENEURSHIP - THE NEW APPROACH TO BUSINESS!

Peter Cameron, Carol Fleming, Ontario Co-operative Association

The Co-operative business model works on the Triple Bottom Line - People, Planet and Profits. It is the best model for Social Enterprises to put their values into practice while financially reaping the rewards of their efforts. Co-operatives are democratic businesses that put the power back in the hands of their owner-members. This workshop will provide teachers with a comprehensive overview of co-operative entrepreneurship and how it can make a better world.

B8 SAGE BUSINESS CLOUD ACCOUNTING*Kim Steward, SAGE*

This classroom-style session will walk you through an overview of everything you need to know to get yourself and your students up and running on Sage's cloud product, Sage Business Cloud Accounting. We will highlight the features and functionality; review the modularized curriculum to be used while teaching Accounting; and show how to invite students. Assistance will be provided to any users interested in becoming certified after class, to take the certification exam.

Business Leadership

B9 HACKING THE INNOVATION MINDSET*Tony Cox, Leaders of the Day*

Come and join us for this fun and interactive workshop as we demonstrate strategies for helping students to “get out of the box” and shift their gears while powerfully “hacking the innovation mindset”. This highly effective game-based learning approach to entrepreneurial training allows participants to practice and develop some of the essential behaviours and qualities that are acknowledged indicators of entrepreneurial success.

Entrepreneurship

B10 WE SOCIAL ENTREPRENEURS*Christina Tachtampa, WE*

Through our WE Social Entrepreneur programs, our mission is to empower and equip the next generation of social entrepreneurs and innovators through capacity-building, hands-on experiential service and building entrepreneurial spirit and culture. Our goal is to create resources and tools to equip educators to teach and empower youth for the jobs of tomorrow. We believe that anyone can be a social entrepreneur, all you need is an idea and the courage to share it with the world.

Vendor Sessions

C1 STOP THE BOREDOM! THERE'S A BETTER WAY TO TEACH FINANCIAL LITERACY*Joseph Ovard, Stukent*

An introduction to a brand new way to teach personal finance. Joseph will give a demonstration of a new and exciting personal finance simulation, and show you a revolutionary teaching model that shifts the focus away from content-only, and toward the decision-making process.

C2 LEADERSHIP DEVELOPMENT CONCEPTS FOR BOH*Pieter Toth, Hamilton-Wentworth DSB*

This interactive workshop will explore the big ideas of leadership development in the BOH course including the Four Pillars of Leadership Development, Leadership styles and theories, project-based learning, and the feedback cycle. These concepts play a major role in the BOH course and have been designed to create a deep learning culture that encourages students to take greater ownership of their learning process.

Information Technology

C3 DIGITAL SKILLS FOR A DIGITALLY TRANSFORMING WORLD - REAL WORLD CERTIFICATIONS*Elliot Borins, Daniel Bird, Isograd*

In a Digitally Transforming World, the careers require more digitally skilled employees. The skills that we used to label as advanced, have been reclassified by industry as basic skills. These basic skills are tied to digital literacy, MS Excel, Word and more. Isograd shares industry data regarding the digital skills that are needed for the jobs of today and the future. Learn how Isograd's industry recognized certifications are transforming education while validating digital skills of students.

General Business

C4 HOW TO STOP TEACHING ON YOUR LUNCH!*Sarah King, Waterloo Region DSB*

Do you find yourself teaching a lunch, as students miss your lesson? In this workshop, I will share the tools I use to ensure students get full and valuable lessons without needing to give up lunches to teach them. This includes how to make your own video lessons and find existing material to share with your students. Once implemented, these strategies can empower your students to take charge of their own learning, and can help them review and increase retention and assessment results.

Information Technology

C5 STUDENT DOCUMENTARY*Brock Bourgase, Toronto DSB*

Make an inquiry-based culminating activity by producing short documentaries. Students select a topic to research and learn filmmaking and video-editing skills. Designed for the BTA30 Digital Environment course, it could be adapted to add differentiated assessment to any Business course. The doc incorporates field trips and guest speakers. It includes a number of small tasks to complete throughout the year. You don't need to be a filmmaking expert and you can use free apps that work on any device.

General Business

C6 STOCK MARKET COMPETITION - INVESTOPEDIA

Matthew Jaekel, St. Andrew's College

I will be introducing and teaching how to use the Investopedia Stock Simulator software. The program allows students to invest in the stock market with real data, but fictional amounts of money. I have used this program for five years and it is a large aspect of our Business classes and investment clubs. I will show how to set up games, select different game characteristics and a tutorial on how to play the game so teachers will be able to use it in their own classes and extra-curricular clubs.

Vendor Sessions

C7 EXPERIENCE AN IVEY HBA CASE CLASS

Hilary Potts, Lauren Nicholaas, Ivey Business School at Western University

An Ivey faculty member will lead teachers through a case class to give an idea of the teaching/learning method in an experiential-based classroom. The case will be provided to registered participants ahead of time. All participants are expected to read the case before the session begins.

International Business

C8 BBB INTERNATIONAL BUSINESS

Vanessa Yoon, Toronto DSB

Dear beginning teachers! Do you feel overwhelmed by designing the course and organizing resources? I would love to share my recipe on how to engage students effectively, integrate technology and make your life easier as a beginning teacher!

Entrepreneurship

C9 FOSTERING AN INNOVATIVE, CREATIVE, AND COLLABORATIVE CLASSROOM ENVIRONMENT

Andrew Page, York Catholic DSB

This session has an emphasis towards Entrepreneurship, Marketing, and Business Leadership courses. In this workshop, you will solve a problem using design thinking, engage in a collaborative team-building activity, and understand how to better assess students in an innovative, creative, and collaborative environment.

Entrepreneurship

C10 SMALL BUSINESS WEEK

Jason Thibault, Wikwemikong Bd of Education

Small Business Week helps students realize the investment business owners make and the skills necessary to be successful. Incorporate business concepts, social

responsibility, production and inventory management, marketing and advertising. Excellent opportunity to create a sense of community and engagement in the school.

Friday, April 24, 2020

Session D (10:15 - 11:30 a.m.)

General Business

D1 STOP THE BOREDOM! THERE'S A BETTER WAY TO TEACH FINANCIAL LITERACY

Joseph Ovard, Stukent

An introduction to a brand new way to teach personal finance. Joseph will give a demonstration of a new and exciting personal finance simulation, and show you a revolutionary teaching model that shifts the focus away from content-only, and toward the decision-making process.

General Business

D2 COMPOUND IT... TEENS FINANCIAL LITERACY TOOLKIT AND CURRICULUM RESOURCES SESSION

William Kelly, Ottawa-Carleton DSB

Compound it! is an exciting approach to Financial Literacy, the teenage lens, using an array of financial Literacy Toolkit resources and takeaways. Join us in this engaging Financial Literacy session for your immediate use with your students to deepen their understanding and commitment to sound financial decision-making across their Business Curriculum and Career Studies courses and beyond. Surprise co-sponsored draws await you for your participation.

General Business

D3 THE THREE COMPONENTS OF BOURSTAD STOCK MARKET SIMULATIONS

Paul Bourget, Bourstad Program CIRANO

An exciting way to get familiar with the world of economics and finance! Participants in a Bourstad simulation act as an investment advisor for a fictitious client who has entrusted them with \$200,000. They invest in a selection of 500 genuine securities. Transactions are processed in real-time and dividends are distributed daily. Simulations have three components: portfolio management, financial performance and responsible investing. The application has automatic evaluation features.

D4 SHORT VIDEOS, BIG IMPACT

Graham Kappel, Ottawa-Carleton DSB

Ted Talks, ASAP Science, Investopedia, Crash Course, and more. This session will focus on sharing short videos that can be used as hooks and prompts to explain different concepts in an increasingly textbook-less classroom. It will focus on BTT and BBI courses.

General Business

D5 FINANCIAL INDUSTRY AND BEYOND - CAREERS, EMERGING INDUSTRIES, AND STEM

Aly Hirji, Toronto DSB

Working in partnership with Toronto Finance International, this workshop will showcase engaging activities tied directly to all Business courses. These easy-to-use, hands-on activities and resources will allow students to explore the careers in the Financial Services industry tied with FinTech, AI, CyberSecurity and other emerging areas. This workshop aims to introduce participants to, and ignite interest in, pathways to a number of future careers in Financial Services.

Marketing

D6 BMI3C FOR 2020

Debbie Michailidis, Toronto DSB

Update the old marketing curriculum and your old textbook with new resources that are relevant for 2020. In this workshop you will leave with a bunch of new resources to reflect today's marketing world that have proven to provide students with global competencies and current marketing trends, which in turn increase student engagement and student success.

General Business

D7 CREATE A BLENDED LEARNING ENVIRONMENT BY GIVING BUSINESS STUDENTS VOICE

Jason Lay, York Region DSB

In this workshop, you will have the opportunity to learn Peardeck and Flipgrid and how do use these apps in your Business classroom. Peardeck allows you to create interactive presentations. Flipgrid is a website that allows teachers to create "grids" to facilitate video discussions. Each grid is like a message board where teachers can pose questions, called "topics," and their students can post video responses that appear in a tiled grid display.

General Business

D8 MS OFFICE FOR 2020+

Cheryl Taylor, Ottawa-Carleton DSB

Microsoft Application Software is a highly relevant business application software. OneDrive makes this

industry relevant software available in the cloud. It's Ministry approved and it can be used even if your board has "gone Google." Bring your device. We can start at the beginning or move into more advanced use/sharing depending on participant demand.

Business Leadership

D9 THE BUSINESS LEADERSHIP FEEDBACK CYCLE

Pieter Toth, Hamilton-Wentworth DSB

This session is for anyone interested in exploring the use of reflection, critical analysis of performance, individual feedback, and direct curriculum connections within the Business Leadership class. This will be an interactive session with participants engaging in feedback cycle activities and leaving with access to both practical and theoretical resources.

General Business

D10 BUSINESS AT UNIVERSITY OF GUELPH-HUMBER

George Bragues, Justin Medak, University of Guelph-Humber

The University of Guelph-Humber, in Toronto, offers your students more in four years: both an Honours Bachelor of Business Administration and a Diploma in Business Administration. Our program is focused on business from day one with a combination of theory and practice and built-in work placement...all in small classes. Plus, we provide opportunity through business societies and case competitions. Learn more about why your students need to consider our business program!

Session E (11:45 - 1:00 p.m.)

General Business

E1 MAKING FINANCIAL DECISIONS...WISELY: A RESOURCE TOOLKIT FOR TEACHERS AND PARENTS OF SECONDARY SCHOOL STUDENTS

Kevin Maynard, Enriched Academy

This session will explore a range of strategies and resources designed to assist teachers and parents in helping youth make informed decisions about career decisions and money matters. Attendees will explore a host of financial challenges that occur as young people experience life events and receive free resources to assist youth in that journey. Visit our site at www.cfee.org.

E2 TECH SMACKDOWN - G-SUITE STYLE*Michael A. Goldberg, Toronto DSB*

In this fast-paced workshop, we'll explore G-Suite tools – SMACKDOWN style! A variety of G-Suite-tools (Docs, Sheets, Forms, Classroom) will be presented in mostly three-minute chunks that will help you and your students work more efficiently. Come and play and “Googlify” your business classroom!

International Business

E3 BRINGING THE INTERNATIONAL BUSINESS CURRICULUM TO LIFE*Lori Guest, Waterloo Region DSB, Brian Raposo, York Region DSB*

Authors, Lorie Guest and Brian Raposo will demonstrate how to use the Fundamentals of International Business, 2nd Ed. resource package to engage students, and connect the BBB4M curriculum to current events and real-world examples. They will demonstrate online inquiry investigations, as well as other dynamic features included in the resource package. A free copy of the print textbook and 30-day TeacherHUB trial will be provided to attendees.

General Business

E4 ACTIVITIES AND RESOURCES FOR BUILDING FINANCIAL SECURITY*Alyson Pownall, York Region DSB*

This workshop will focus on activities and resources for the Interdisciplinary course Building Financial Security. Participants will take away hands-on activities, worksheets, and assignments that will help improve students' understanding of what it means to be financially literate.

Accounting

E5 SAGE BUSINESS CLOUD ACCOUNTING*Kim Steward, SAGE*

This classroom-style session will walk you through an overview of everything you need to know to get yourself and your students up and running on Sage's cloud product, Sage Business Cloud Accounting. We will highlight the features and functionality; review the modularized curriculum to be used while teaching Accounting; and show how to invite students. Assistance will be provided to any users interested in becoming certified after class, to take the certification exam.

E6 BOH BLENDED*Debbie Michailidis, Toronto DSB*

This interactive workshop will showcase how to teach BOH with the blended learning model. It will also provide examples of how to take advantage of the Ministry's updated online course content in your classroom.

Marketing

E7 SPORTS AND ENTERTAINMENT MARKETING - ACTIVITIES, RESOURCES AND FIELD TRIPS*Aly Hirji, Toronto DSB*

This workshop will focus on activities, resources, and field trips to make Sports and Entertainment Marketing more engaging. Participants will take away NEW hands-on activities, worksheets and resources that will help prepare students for their future SEM pathways.

Grades 9 & 10

E8 GET THEM OUT OF THEIR SEATS IN BBI*Trevor Nurmi, Hamilton-Wentworth DSB*

A top ten list of classroom ready games and simulations will be shared. These are the lessons that students remember. They are intended for the BBI classroom, but can be used in many Business courses.

General Business

E9 INFUSING EQUITY INTO YOUR BUSINESS CLASSROOM*Kari Peters, Toronto DSB*

Equity! CRP! Anti-Oppression Education! Bias! Power and Privilege! These are just some of the current hot topics in the media and in education discourse. This session will explore these important concepts and how they impact our classrooms. Participants will leave with practical and actionable lesson activities to take back to your school, department and classroom.

Grades 9 & 10

E10 OUR FAVOURITE SUMMATIVE ASSESSMENTS FOR BBI*Ed Hicken, Upper Grand DSB*

I'll share summative projects for all units in BBI (including final culminating tasks) that we have developed and tested over the last few years in our classrooms. All are student engaging, straightforward to assess and can be done with or without technology supports.

Session F (2:00 - 3:15 p.m.)

General Business

General Business

F1 FINANCIAL LITERACY IS LIT

Michael Goldberg, Toronto DSB

Teaching the new Career Studies curriculum and freaking out about the new Financial Literacy expectations? Freak out no more! Build your Financial Literacy teaching toolbox using resources from the GetSmarterAboutMoney.ca website. You'll come away with lots of ready-made teacher-approved tools to help you teach #FinLit.

Grades 9 & 10

F2 ENRICHED ACADEMY: A FINANCIAL LITERACY PROGRAM THAT WORKS!

Kevin McCarthy, Enriched Academy

Are you looking for resources that can help your students learn about the world of personal finance in an entertaining, engaging and inspiring way? Enriched Academy, through talks to over 100,000 Canadian students, has developed an online video based program with over six hours of 100% Canadian content, a 300+ page workbook and other tools to help students learn the critical life skill of money management. Come see how it can work for you and your students.

Marketing

F3 MARKETING ASSIGNMENTS GALORE

Andrew Wybrow, Avon Maitland DSB

Marketing classes should be active and full of positive energy. In this session, a variety of activities and projects geared towards BMI3C and BMX3E will be shared. Independent assignments and group projects that will help connect students to the curriculum in a fun and meaningful way. Please come willing to share your own ideas.

General Business

F4 OBEA CONTESTS—ALL YOU NEED TO KNOW

Emily Marotta-Kulcsar, Retired, York Region DSB

This workshop will provide an in-depth view of all OBEA Contests for your students to participate in and for you to include in your curriculum planning. Attention to rules, eligibility requirements, and evaluations will be covered. OBEA Student Awards' Luncheon will be discussed, too! Come and join in the fun!

F5 HELPING BUILD COMMUNITY THROUGH EXPERIENTIAL GAMES IN THE CLASSROOM

William Schoenhardt, York Region DSB

Drawing on his experience in Outdoor Experiential Education, Bill will teach a number of no and low prop games, initiatives and de-inhibitizers that you can use in virtually any classroom to help build a more cohesive community of students, help facilitate kids talking to one another and enhance social and emotional learning and even debrief a case! Come ready to participate and have fun. Bill will endeavour to present different activities than 2018.

General Business

F6 WHAT STUDENTS NEED TO KNOW TO BE SUCCESSFUL IN BUSINESS

Pieter Toth, Hamilton-Wentworth DSB

This is an interactive session designed to explore the Seven Survival Skills needed to close the Global Achievement Gap. We will discuss the skills, make direct connections to multiple business curriculum documents, and create meaningful activities and projects that can be used immediately in your classroom.

General Business

F7 MEANINGFUL AND EFFECTIVE ASSIGNMENTS IN BUSINESS COURSES (GRADES 9-12)

Sandeep Virk, York Region DSB

Formative and summative assessment is an essential part of the teaching and learning process. In this workshop, we will be taking a closer look at ten assignments in various business courses (e.g., BTT, BBI, BMI, BOH, BBB). We will explore the learning goals, evaluation criteria, and will view samples of completed student work.

Entrepreneurship

F8 SMALL BUSINESS WEEK

Jason Thibault, Wikwemikong Board of Education

Small Business Week helps students realize the investment business owners make and the skills necessary to be successful. Incorporate business concepts, social responsibility, production and inventory management, marketing and advertising. Excellent opportunity to create a sense of community and engagement in the school.

F9 CURRICULUM 2006+

Cheryl Taylor, Ottawa-Carleton DSB

2006 saw a launch to an updated curriculum. That was 14 years ago and the business environment has seen some changes. CPA amalgamation and many changes to the technological environment just begin that discussion. Let's get together to have this discussion and potentially look at some of the challenges we are experiencing in the business classroom and current curriculum connections.

F10 PROMOTING BUSINESS IN YOUR SCHOOL

Debralee Lloyd-Graham, York Region DSB

Business is the option with a future! Learn how to promote your business department and attract students to register for Business courses. There will be an opportunity to share your promotional ideas during the workshop. Come and see why promoting Business makes “Cents.”

OBEA 2020 Conference Planning Guide

(Register online at www.OBEA.ca)

1. Plan your workshop choices using this brochure or by viewing the workshops online using the link on the Conferences page of the OBEA website.
2. When you are ready, click on the Register Now! button on the OBEA website's home page.
3. If you are not a member you will be directed to register.
4. Enter your Member ID and Password and then click on the Submit button.
NOTE: Your Member ID and Password are contained in all OBEA emails sent by our VP Membership, Amy Hargrave.
5. Fill in and submit the Conference form.
NOTE: If your membership will expire before the conference, a charge for membership will automatically be added to your total.
6. Upon submission, you will receive a confirmation e-mail.

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Please indicate **FIRST** and **SECOND** choices of workshop sessions that you would like to attend.

Thursday, April 23, 2020

Workshop Session **A** (10:15 a.m. - 11:30 a.m.)

First Choice: _____ Second Choice: _____

Workshop Session **B** (12:45 p.m. - 2:00 p.m.)

First Choice: _____ Second Choice: _____

Workshop Session **C** (2:30 p.m. - 3:45 p.m.)

First Choice: _____ Second Choice: _____

Friday, April 24 2020

Workshop Session **D** (10:00 a.m. - 11:15 a.m.)

First Choice: _____ Second Choice: _____

Workshop Session **E** (11:45 a.m. - 1:00 p.m.)

First Choice: _____ Second Choice: _____

Workshop Session **F** (2:00 p.m. - 3:15 p.m.)

First Choice: _____ Second Choice: _____

Registration Fees - (please circle one)

All Conference fees are subject to 13% HST. Membership must be current at the time of registration for membership rates.

	OBEA Member		Non Member		OBEA Student * <small>Must be OBEA Member to get this rate</small>	
	Before April 8	After April 8	Before April 8	After April 8	Before April 8	After April 8
Full Conference April 23rd & 24th (parking included)	\$430	\$470	\$480	\$520	\$230	\$250
Thursday April 23rd (parking included)	\$250	\$270	\$300	\$320	\$140	\$150
Friday April 24 (parking included)	\$250	\$270	\$300	\$320	\$140	\$150

To Register and pay online, go to <http://www.obea.ca>

HST 13%

Total Conference Cost

For Conference Info email: Amy Hargrave at amyjhargrave@gmail.com or Emily Marotta-Kulcsar efmarottakulcsar@gmail.com

* Non-OBEA student registrants are required to add a \$25 membership fee to their payment.

Refund Policy

Membership fees are non-refundable. Workshop fees less a \$25 administration fee will be refunded if written cancellation is received on or before April 8th, 2020.