

President's Message

Dear OBEA Member:

What a difference a year makes. After a successful OBEA Spring Conference 2019 and the work put in by the Professional Development committee headed up by Amy Hargrave and Emily Marotta-Kulcsar, who worked with their team of PD chairs to assemble a slate of workshops that were set up to go for the 2020 OBEA Spring Conference, we were knocked out by the perfect storm: Teacher labour contract dispute (all Unions) and **Coronavirus (COVID – 19) Pandemic!!**

All the planning in the world did not foresee these two major disruptions happening at all let alone both colliding in 2020. As we planned for the 2020 Spring Conference, we were aware of possible work stoppage by the OSSTF and OECA but we held out hope that these would not happen and the contract would be solved before the Conference. But as one disruption was happening, no one could have predicted the effect of Covid-19 on the world let alone OBEA.

The OBEA Executive has been meeting remotely from their homes using ZOOM technology and we are planning our next steps when it comes to the 2021 Conference as well as the OBEA Contests that are due and submitted by the end of May. This year we have extended the submission deadlines back, including the Accounting Contest which students will be doing at home. Also the contests submissions are to be sent to the Contest Chairs using the new Due dates included within the newsletter.

This year's 2020 Spring Conference keynote speakers were to be **Tony Cox** President of CEO and Senior Trainer at **Leaders of the Day** and **Kevin Cochran** Co-Founder of **Enriched Academy**. On Thursday, Tony was going to be sharing his insights on **Business Leadership and Change**. On Friday, Kevin was to share his experiences on **Financial Education for the Instagram Generation**.

Finally, with the support of our corporate sponsors, CPA Ontario and Sage, we are pleased to offer student contests to challenge your students across a full range of Business Studies courses. In addition, CPA Ontario makes additional contributions to support the added expenses related to the Accounting Contest. The contest booklet is posted at obe.ca/contests. Note the new submission deadlines for each contest. The dates were changed to provide you and your students additional time to prepare. Please contact contest chairs (whose names are included in a chart on the final two pages of this newsletter) directly to assist you with any specific questions. Any general contest questions can be sent to: debralee.loyd-graham@yrdsb.ca

As always, we are looking for people to lend their expertise to OBEA. We would love to have you join our team whether it's presenting a workshop, representing a district or chairing a contest. Please email president.obe@gmail.com to contact me about the OBEA positions if you are interested in contributing. Thank you again for your diligence and resourcefulness in promoting Business Studies in Ontario.

Bill Velos
President OBEA 2019-2020

Resources For Teachers

We know that these extraordinary times are creating new challenges for teachers. OBEA wants to help. We will be re-releasing resources submitted by our members in past years. If you are a current OBEA member you can expect an email with links to these resources.

If you would have any new resources that you would like to share with fellow members (especially those suitable for remote learning), please email them to communications.obe@gmail.com. We will include them in our email.

CONTESTS

OBEA Contests Update!

Our contact information can be found on the OBEA Website, the Contest Booklet on page 5 and the recent Contest Update flyer. Thank you to our corporate sponsor, Certified Professional Accountants of Ontario, for supporting our Accounting Contest. A list of last year's student winners are included at the end of this newsletter. Good luck to all of your students, and thank you for your continued support of OBEA. Please be sure to contact the individual Chair with your questions for specific contests. Also, please remember to use the "fillable" Contest ID form for your entries to enter your student contact information since it reduces errors in our communications with you and on the plaques. I would like to thank our current Contest Chairs for volunteering their time each year to make the contests possible. Use contests as a summative or to supplement your project based learning! Enter your students for a chance to win one of the contests.

Please see the flyer included with this newsletter for changes to this year's contest and you can also visit www.OBEA.ca for contest details

Emily Marotta -Kulcsar	Accounting, Grades 11 & 12
John Petrone	Desktop Publishing Jr.
Joan Richardson	Desktop Publishing Sr.
Amul Gandhi	Marketing and Sports, Entertainment & Fashion Marketing
Sandeep Virk	Entrepreneurship
Emily Marotta-Kulcsar	International Business
Alyson Pownall	Promotions
Pieter Toth	Business Leadership
David Thairs	Ethics Jr. and Sr.
Zenobia Omarali	Poster
Bill Velos	Savings and Investment
Jennifer Medd	Website Development Jr. and Sr.
Laura Briscoe	Video

A complete chart of all contests and all required information is found at the end of the newsletter. Additional information re the Accounting Contest is found on the next page as well.



Accounting Contest 2020 ****Important CHANGES****

The OBEA Accounting Contests for Grade 11 and 12 students will take place on **Wednesday, May 27, 2020**. Registration is now open for both Contests. Due to unforeseen circumstances, please note that there have been several changes to both the BAF and BAT Contests. This year, students will be able to complete the Contest from their home. Start and end times will be as follows:

Grade 11: Start Time: 10:00 a.m. to End Time: 11:30 a.m.

Grade 12: Start Time: 1:00 p.m. to End Time: 2:30 p.m.

Students are to be registered online through the OBEA Website for these Contests; paper forms are not necessary.

Also please note that students must have a teacher-sponsor from their school that is a current member of OBEA through May 31, 2020.

As in the past for both Contests, **BAF3M1** and **BAT4M1**, there will be a five-person-per-section limit. **Registration closes on Friday, May 20, 2020.** Please refer to the Contest Handbook for further details on how to register your students.

If you have any questions, please contact this year's Accounting Contest Chair, Trevor Nurmi at or the Contest Co-ordinator, Debralee Lloyd-Graham at debralee.lloyd-graham@yrdsb.ca.

Please Note: OBEA is not responsible for technical glitches on the day of the contest with respect to participants.

Enriched Academy is providing a condensed version of its online financial literacy course free of charge until the end of June. With high school students, families and educators looking for online education resources in the wake of COVID-19, our course fills an immediate need. Given the economic uncertainty and the financial stress families are experiencing right now there has never been a more critical time to understand saving, budgeting and the basics around money.

Enriched Academy's online course has been used by thousands of students across Canada including many high schools in the District School Board of Niagara. Enriched Academy presented a workshop at last year's OBEA conference and was scheduled to be one of the keynote presenters at this year's OBEA conference.

For teachers and school boards to fully benefit from this free course we have set it up so that teachers can enroll their students directly and have the ability to monitor their student's course progress and ensure they complete the course. This functionality is currently in use and is available for any teacher, school, or school board that wants to implement it. Teachers who are looking for resources in Career's, co-op, SHSM, business and many other classes are using the program for their students.

For more information on the program you can visit www.enrichedacademy.com or reach out directly to Kevin McCarthy at kevin.mccarthy@enrichedacademy.com



CPA
ONTARIO

Thank you to CPA for sponsoring the OBEA Accounting Contest as well as the many other things that OBEA provides for its members

Thank you to all contest chairs for volunteering to take on the coordination of the Accounting contest



THANK YOU!

OBEA AND THE BUSINESS TEACHERS OF ONTARIO WISH TO THANK THE FOLLOWING PARTNERS FOR THEIR CONTINUED SUPPORT WHICH ENABLES OBEA TO PROVIDE ONTARIO TEACHERS WITH RESOURCES AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES TO ENRICH THEIR TEACHING

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Huron University College
Ivey Business School at Western University
Seneca College
St. Lawrence College
The Fraser Institute
University of Guelph Humber
We



OBEA Contest Update

OBEA is pleased to announce the continuation of our Contest Program for the 2019-2020 school year

Make teaching online a breeze by incorporating OBEA's Contests into your Business program. OBEA Contests encompass expectations from the Business curriculum and provide a perfect authentic learning experience for your students. Each contest includes a rubric or grading scheme. Use contests as a summative or to supplement your project-based learning! Enter your students for a chance to win one of the contests. Please see the chart for changes to this year's contest. Visit www.OBEA.ca for contest details.

CONTEST	CONTEST CHAIR	CONTEST DATE	SUBMISSION DATE & FORMAT	RESULTS DATE
Accounting Grades 11 and 12	Emily Marotta Kulcsar efmarottakulcsar@gmail.com	Online registration closes May 20, 2020 No Practice Date this year.	Wednesday, May 27, 2020 Online format Start times for each contest Gr. 11 - 10:00 am.-11:30 am. Gr. 12 - 1:00 p.m.-2:30 p.m.	Monday, June 8, 2020
Business Leadership	Pieter Toth ptoth@hwdsb.on.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Desktop Publishing (Jr.)	John Petrone john.petrone@yrdsb.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Desktop Publishing (Sr.)	Joan Richardson joan.richardson@yrdsb.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Entrepreneurship	Sandeep Virk Sandeep.virk@yrdsb.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Ethics (Jr. and Sr.)	David Thairs davidthairsobe@gmail.com	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identificati	Monday, June 8, 2020



International Business	Emily Marotta-Kulcsar efmarottakulcsar@gmail.com	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Marketing and Sports, Entertainment and Fashion Marketing	Amul Gandhi amul.gandhi@yrdsb.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Poster Digital dropbox	Zenobia Omarali zenomarali@gmail.com zenobia.omarali@tdsb.on.ca 19 Blue Ridge Road, Toronto, Ontario M2K 1R6	Ongoing	Friday, May 29, 2020 PDF file(s) use of digital dropbox to contest chair. Contact contest chair for dropbox details. MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Promotions	Alyson Pownall alyson.pownall@yrdsb.ca	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Savings and Investment Challenge	Bill Velos billvelosobe@gmail.com	Ongoing	Friday, May 29, 2020 PDF file(s) emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Website Development (Jr. & Sr.)	Jennifer Medd J.Medd@tvdsb.ca	Ongoing	Friday, May 29, 2020 Link to website to be emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020
Video	Laura Briscoe l.briscoe@tvdsb.on.ca	Ongoing	Friday, May 29, 2020 Link to video to be emailed to contest chair. One e-mail per entry MUST include copy of OBEA Contest Identification Form	Monday, June 8, 2020