

ETHICS CONTEST: JUNIOR AND SENIOR DIVISIONS

CONTEST CHAIR

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CONTEST DETAILS

Case Study Scenario for individual Junior (Grades 9 and 10) entries.

REMINDER: MAXIMUM FIVE (5) ENTRIES PER SCHOOL

ETHICS IN BUSINESS

ISSUE:

The effect(s) of social media on student behaviour/learning.

More and more schools offer the opportunity for students to bring their own devices (BYOD) into the school learning environment. Are these devices allowing students to research and learn in a more authentic manner or are they a distraction from learning due to the availability of social media?

CONTEST FRAMEWORK

Suggested Criteria to consider: (Who, what, where, when, why, how)

- Is it a positive or negative effect?
- Degree or amount of time spent on Internet versus face-to-face interaction with people.
- Types of misconduct: personal views (biases), cyber bullying, unethical viewpoints, etc.
- Input on any factors that affect social, psychological, economic, political, environmental, gender, age, or ethnic background.
- Use and amount of technology using computers, cell phones, or any other means of communication.

JUNIOR CASE STUDY METHOD

GRADES 9 AND 10 ONLY (250 words maximum)

Three (3) paragraphs in the following format:

1. Statement of Hypothesis: Positive or Negative Effect of Social Media on student behavior/learning?
 2. Discuss some of the criteria stated as outlined in the Suggested Criteria paragraph above.
 3. Conclusion. What is/are the most important criteria/factor(s) to consider?
 4. What is your personal view?
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SENIOR CASE STUDY METHOD

GRADES 11 AND 12 ONLY (500 words maximum)

Five (5) paragraphs in the following format:

1. Statement of Hypothesis: Positive or Negative Effect of Social Media on student behavior/learning?
2. Background statistical information using 2 facts from the Internet. Formal citation required (APL or MLA style).
3. Discuss some of the criteria stated as outlined in the paragraph above.
4. Analysis of the criteria discussed in paragraph 3. Is there an important factor verses the others?
5. Conclusion. Any recommendations, additional thoughts or suggest a contingency plan for the future?

EVALUATION SCHEME (JUNIOR AND SENIOR) OBEA ETHICS CASE STUDY

5 MARKS for the following: the case study method (1 Mark), use of correct grammar and spelling (2 Marks for Junior, 1 Mark for Senior), title page (2 Marks for Junior, 1 Mark for Senior), and BIBLIOGRAPHY for SENIOR CASE ONLY (APL or MLA format required) (2 Marks).

5 Marks - for Background Statistical Information (Senior Case Study ONLY).

5 Marks - for Suggested Criteria used or any additional criteria stated by student.

5 Marks - for Analysis (Senior Case Study ONLY).

5 Marks - for Conclusion.

TOTAL MARKS: 15 MARKS for JUNIOR CASE STUDY METHOD
25 MARKS for SENIOR CASE STUDY METHOD

REMINDER – MAXIMUM FIVE (5) ENTRIES PER SCHOOL

TEACHERS: You are required to submit the COMPLETED Student entry information form (Scanned or Word Format form) and the complete student entry case study (Title Page, the case study, and Bibliography).

ANY MISSING INFORMATION WILL BE CONSIDERED AS AN IMCOMPLETE SUBMISSION IN THE FINAL EVALUATION.

Note: Participation in the Ethics Senior Division Contest can be used as a Specialized Business Certification Component in the completion of the SHSM program.

OBEA CONTEST IDENTIFICATION FORM 2019-2020

Each Contest entry must include this completed, typed Identification Form, one per student, to be eligible. The form is completed using Adobe Reader or Acrobat. Click the yellow 'Print This Form' button after completing the information required. Saving a filled form is possible only when using Acrobat, or Reader 9 or later. To be eligible, please ensure that:

- Your entry is received on time, following the instructions for the Contest you are entering.
- All information on this form is required and it must be typed for submission. Form is signed.
- For ongoing contests, a *maximum of 5 entries per Contest per school, unless otherwise indicated.*
- Accounting students are not required to submit this form unless requested by the contest chair.

CONTEST INFORMATION	
Select a Contest: Choose an item.	
For Website Contests: URL	
STUDENT INFORMATION	
Name	
Home Address	
City	Postal Code
Email	Home Phone
TEACHER AND SCHOOL INFORMATION	
Course Title	Course Code
Teacher Name	
Full School Name	
Full School Address	
City	Postal Code
Email	Pbone
OBEA Membership Number (if applicable)	
Name of School Board	
OBEA SPONSOR INFORMATION <small>Sponsor must be a current OBEA Member. Leave blank if the Teacher and Sponsor is the same person.</small>	
Sponsor Name	
Email	Phone
OBEA Membership Number	

RELEASE PERMISSION

This signature grants OBEA permission to publicly display the Contest entry and winner's name. Contest entries become the property of OBEA.

Signature of Student (18 or over)

Signature of Parent/Guardian (if student is under 18)
