



OBEA CONTEST GENERAL INFORMATION 2021-2022



OBEA Contests meet the criteria for a Specialized Business Certification and/or Experiential Learning Component of the SHSM Program.

Updated October 2021



FROM THE CONTEST COORDINATOR...

Dear Business Educators:

The past school year has definitely been one of challenges and change! On behalf of the OBEA Executive, I want to thank you for your hard work and dedication in promoting Business and Computer Studies in Ontario and participating in the OBEA Contest program.

Your efforts provide opportunities for over 25,000 students taking Business courses to compete in Contests which recognize individual student achievement. With the two lockdowns, OBEA once again pivoted in order to meet the current needs of students and teachers in Business Studies programs. Teachers once again made the required adjustments so that students could participate in the many contests that OBEA hosts. We wish to acknowledge the contribution of the CPA in the preparation of our Accounting Contests and their financial support of all the Contests. Our Contest Chairs work closely with this organization and their support is appreciated. Be sure to read the Contest rules carefully so that you are aware of any changes that have been made for this school year.

Please Note:

- OBEA Contests geared to students in grades 11 and 12 meet the criteria for a Specialized Business Certification and/or an Experiential Learning Component of the SHSM program.
- Teachers should submit entries for ongoing Contests directly to the Contest Chair, not their District or Regional Liason.
- For the Accounting Contests, a limit of five students per section/level per Accounting course in the school, to a maximum of 30 students per school per level will be in place (e.g., maximum of 30 for the Grade 11 Contest and a maximum of 30 for the Grade 12 course). Please keep in mind that Contests are administered by volunteers – we simply do not have the internal capacity to process large volumes of entries. Contest ID forms should not be submitted for participants.
- For ongoing Contests, a maximum of five (5) entries per Contest per school will be in place.
- The **Contest Student Identification Form** and **Media Release Form must be completed IN TYPED FORMAT** (to ensure accuracy) including a permission release signature that needs to be completed by the student (if age 18 or over) or the parent (if the student is not of legal age). This is a legal requirement to allow OBEA to release the winner's name and the Contest entry becomes the property of OBEA.

Included is a chart of important dates for your convenience. There has been considerable discussion pertaining to the dates of the Contests. Please do not schedule Contests on dates other than the dates outlined in this schedule. Contests entries not submitted by the submission date will be disqualified. Students who place first through third will continue to be recognized in the Fall or when health protocols permit. If you have any suggestions or questions, please feel free to contact me, or the individual Contest Chairperson. Contact information is included in the following page. Good luck with your District Contest Program!

Sincerely,

Debralee Lloyd-Graham

OBEA Contest Coordinator

OBEA CONTEST IDENTIFICATION FORM 2021-2022

Each Contest entry must include this completed, typed Identification Form, one per student, to be eligible. The form is completed using Microsoft Word. Save a filled form as a pdf file.

To be eligible, please ensure that:

- Your entry is received on time, following the instructions for the Contest you are entering.
- All information on this form is required and it must be typed for submission. Form is signed.
- For ongoing contests, a *maximum of 5 entries per Contest per school, unless otherwise indicated.*
- Accounting students are not required to submit this form unless requested by the contest chair.

CONTEST INFORMATION	
Select a Contest: Choose an item.	
For Website Contests: URL	
STUDENT INFORMATION	
Name	
Home Address	
City	Postal Code
Email	Home Phone
TEACHER AND SCHOOL INFORMATION	
Course Title	Course Code
Teacher Name	
Full School Name	
Full School Address	
City	Postal Code
Email	Pbone
OBEA Membership Number (if applicable)	
Name of School Board	
OBEA SPONSOR INFORMATION <small>Sponsor must be a current OBEA Member. Leave blank if the Teacher and Sponsor is the same person.</small>	
Sponsor Name	
Email	Phone
OBEA Membership Number	

RELEASE PERMISSION

This signature grants OBEA permission to publicly display the Contest entry and winner's name. Contest entries become the property of OBEA.

Signature of Student (18 or over)

Signature of Parent/Guardian (if student is under 18)



OBEA

2021-2022 Media Permission Form for Picture Release

I give permission for my son/daughter's picture to be taken and posted on the OBEA Website. (www.obea.ca)

Event: _____

Date: _____

Student's Name: _____

Award Winner Category: _____

School: _____

Address: _____

Street

City

Province

Postal Code

Phone Number: _____

Email (optional): _____

Parent/Guardian Signature: _____

(If student is under the age of 18)

Student's Signature: _____

CONTACT INFORMATION 2021 - 2022

<p>OBEA CONTEST CO-ORDINATOR Debralee Lloyd-Graham Sir William Mulock Secondary School 705 Columbus Way Newmarket, Ontario L3X 2M7 Tel. 905-967-1045 Email: debralee.lloyd-graham@yrdsb.ca</p>	<p>INTERNATIONAL BUSINESS Antonia Liapis David Suzuki Secondary School 45 Daviselm Drive, Brampton, ON L6X 0Z3 Tel. 905-457-7941 Email: P0082077@pdsb.net</p>
<p>ACCOUNTING Batul Raza Bill Crothers Secondary School 44 Main St. Unionville, Ontario L3R 2E4 Tel. 905-477-8503 Email: batul.raza@yrdsb.ca</p>	<p>MARKETING & SPORTS, ENTERTAINMENT, AND FASHION MARKETING Amul Gandhi Pierre Elliott Trudeau High School 90 Bur Oak Avenue Markham, ON L6C 2E6 Tel. 905-887-2216 Email: amul.gandhi@yrdsb.ca</p>
<p>BUSINESS LEADERSHIP Pieter Toth Dundas Valley Secondary School 310 Governors Road, Dundas, ON L9H 5P8 Cellphone: 519-761-1984 Email: ptoth@hwdsb.on.ca</p>	<p>POSTER Zenobia Omarali Georges Vanier Secondary School 3000 Don Mills Road Toronto, Ontario M2J 3B6 Tel. 416-395-3250 Email: zenomarali@tdsb.on.ca</p>
<p>DESKTOP PUBLISHING: JUNIOR John Petrone Alexander Mackenzie High School 300 Major Mackenzie Drive West Richmond Hill, Ontario L4C 3S3 Tel. 905-884-0554 Email: john.petrone@yrdsb.ca</p>	<p>PROMOTIONS Alyson Pownall Newmarket High School 505 Pickering Crescent Newmarket, Ontario L3Y 8H1 Tel. 905-895-5159 Email: alyson.pownall@yrdsb.ca</p>
<p>DESKTOP PUBLISHING: SENIOR Samantha Altorio Sir William Mulock Secondary School 705 Columbus Way Newmarket, Ontario L3X 2M7 Tel. 905-967-1045 Email: samantha.altorio@yrdsb.ca</p>	<p>SAVINGS & INVESTMENT CHALLENGE Bill Velos Lester B. Pearson C.I. 150 Tapscott Road Toronto, ON M1B 2L2 Tel 416-396-5892 Ext. 20105 Email: billvelosobe@gmail.com</p>
<p>ENTREPRENEURSHIP Sandeep Virk Milliken Mills H.S. 7522 Kennedy Road Markham, Ontario L3R 9S5 Tel. 905-477-0072 Ext 313 Email: Sandeep.virk@yrdsb.ca</p>	<p>VIDEO Laura Briscoe Oakridge Secondary School 1040 Oxford Street West London, ON N6H 1V4 Tel. 519-452-2750 Email: l.briscoe@tvdsb.on.ca</p>
<p>ETHICS, JR. & SR. David Thairs Tel. 416-459-2981 Email: davidthairsobe@gmail.com</p>	<p>WEBSITE DEVELOPMENT, JR. & SR. Jennifer Medd A.B. Lucas Secondary School 656 Tennant Avenue London, ON N5X 1L8 Tel 519-902-4214 Email: J.Medd@tvdsb.ca</p>

OBEA CONTEST TIMELINE CHART 2021-2022

The following are the key dates concerning the OBEA Contest Program.

CONTEST	CONTEST CHAIR	CONTEST DATE	SUBMISSION DATE	RESULTS DATE
Accounting Grades 11 and 12	Batul Raza	Wednesday, May 18, 2022	Online registration begins January 11, 2022, Online registration closes May 6, 2022	Friday, May 27, 2022
		Practice Date: Wednesday, May 11, 2022		
Business Leadership	Pieter Toth	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Desktop Publishing (Jr.)	John Petrone	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Desktop Publishing (Sr.)	Samantha Altorio	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Entrepreneurship	Sandeep Virk	Ongoing	Friday, May 27, 2022	Friday, June 10, 2022
Ethics (Jr. and Sr.)	David Thairs	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
International Business	Antonia Liapis	Ongoing	Friday, May 27, 2022	Friday, June 10, 2022
Marketing and Sports, Entertainment and Fashion Marketing	Amul Gandhi	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Poster	Zenobia Omarali	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Promotions	Alyson Pownall	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Savings and Investment Challenge	Bill Velos	Ongoing	Friday, May 27, 2022	Friday, June 10, 2022
Video Contest	Laura Briscoe	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022
Website Development (Jr. & Sr.)	Jennifer Medd	Ongoing	Wednesday, May 18, 2022	Friday, May 27, 2022

Teachers should submit entries for ongoing Contests directly to the Contest Chair. Please refer to individual contests for complete contact information. During this time we ask that entries be submitted electronically as per the contest instructions.

NOTE

Contests **MUST** be held on the dates given.

Accounting Contest participants must pre-register online at www.obea.ca. as indicated in the Contest Timeline Chart above.

Contests not received by the submission date will be disqualified.

Please ensure that a copy of the current Identification Form is enclosed for each student and that the OBEA sponsor is an active paid member.

DISCLAIMER

All Contests are the sole property of OBEA and may not be sold or copied without written permission. Contests written are the intellectual property of OBEA

RATIONALE FOR THE OBEA CONTEST PROGRAM

1. To allow students to measure themselves against the best of their peers throughout the Province.
2. To encourage achievement as a consequence of competing with others.
3. To foster a spirit of challenge and the ability to work under a sense of pressure.
4. To recognize excellence in the Business Studies subjects.
5. To stimulate interest in the Business Studies curricula and to promote teacher awareness of OBEA

AWARD CERTIFICATES

Award certificates are available for downloading and printing on Website's Contests page.

AWARD RECOGNITION

Students achieving first, second and third place will be recognized in the Fall.

2021 Contests "By the Numbers"

**16 CONTESTS
36 WINNERS**

GENERAL CONTEST INFORMATION

- Be sure that you have completely read the Contest Instructions.
- If there are any questions regarding any of the rules, contact the appropriate Contest Chair.
- If further clarification is required, contact the Contest Coordinator.
- Each school participating in the OBEA Contest must have a current paid member of OBEA on staff.
- Entries from encouraged to take out a membership and participate in the Contests.
- Please visit the OBEA Website at obe.ca for more information or to join.
- If you encounter any difficulties, please contact the Contest Coordinator.
- Help us to improve our competitions and to promote Business Studies.
- Schools without a current paid OBEA member will be disqualified.
- Please inform all Business Departments in your district of the Contests.

CONTEST SUBMISSION INSTRUCTIONS

Be sure to attach the current Identification Form for each Contest to the papers that are submitted to be marked, except for Accounting Contests. Please ensure that the information is typed and the release signature is completed.

Entries that are submitted without the proper Identification Form completed in full will be disqualified.

If a Contest is a joint submission, please submit an Identification Form for each student on the team and a release signature for each student on the team.

Please make sure students include their e-mail address, home address and telephone number. Communications are sent to the students during the summer, therefore we must have this information.

Please make sure that all information is typed and that the complete name of the school and board/district number is given. Awards are prepared from this information.

NOTE:

There is one form for all Contests. Please make sure you provide each student with a form.

IMPORTANT NOTE

In order for a student's submission to place provincially, the entry must have a score of level 3 or 70% or higher.