

# ETHICS CONTEST: SENIOR DIVISION



## CONTEST CHAIR

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## CONTEST DETAILS

Case Study Scenario for individual Senior (Grades 11 and 12) entries. **REMINDER: MAXIMUM FIVE (5) ENTRIES PER SCHOOL**

## ETHICS IN BUSINESS

(Revised from BBC news/technology, September, 2021)

*Under a new rule proposed by the European Commission (EC) in August 2021, manufacturers will be forced to create a universal charging solution for phones and small electronic devices.*

*The proposal states that all smartphones sold in the EU must have USB-C chargers. Apple has warned such a move would harm innovation, jobs, and shareholders. The tech giant is the main manufacturer of smartphones using a custom charging port, as its iPhone series uses an Apple-made "Lightning" connector. Samsung and most Android phones come with USB micro-B charging ports, and some manufacturers have already moved to the more modern USB-C standard.*

*The Commission's research estimates that disposed and unused charging cables generate more than 11,000 tonnes of waste per year. In 2020, the European Union, estimates that 420 million mobile phones and other portable electronic devices were sold, and a total of 1.38 billion smartphones were sold in the same year.*

Issue: Should Canada implement a similar proposal?

## CONTEST FRAMEWORK

Suggested Criteria to consider:

- What is the positive or negative effect of this proposal?
- Corporate issues (innovation, jobs, shareholders) vs Consumer needs (one universal charger vs different charging devices for different power required) vs Environmental concerns
- Who decides on this issue? When? Why? How? Do you implement this new proposal for all electronic devices?

**ALL submissions MUST follow the format below. Any other format will be disqualified.**

**Note:** Participation in the Ethics Senior Division Contest can be used as a Specialized Business Certification Component in the completion of the SHSM program.

# SENIOR CASE STUDY METHOD

**GRADES 11 AND 12 ONLY (500 words maximum)**

**Five (5) paragraphs in the following format:**

1. Statement of Hypothesis: Positive or Negative Effect of this proposal.
2. Use any statistical information from this case and relate it to ONE fact from the Internet. Formal citation required (APL or MLA style).
3. Discuss any of the points as outlined in the "Suggested Criteria" paragraph above.
4. Analysis of the criteria discussed in paragraph 3. Is there an important factor verses the others?
5. Conclusion. Any recommendations, additional thoughts or suggest a contingency plan for the future?

## EVALUATION SCHEME (SENIOR) OBEA ETHICS CASE STUDY

**5 MARKS for the following:** the case study method (1 Mark), use of correct grammar and spelling (2 Marks for Junior, 1 Mark for Senior), title page (2 Marks for Junior, 1 Mark for Senior), and BIBLIOGRAPHY for SENIOR CASE ONLY (APL or MLA format required) (2 Marks).

5 Marks - for Background Statistical Information (Senior Case Study ONLY).

5 Marks - for Suggested Criteria used or any additional criteria stated by student.

5 Marks - for Analysis (Senior Case Study ONLY).

5 Marks - for Conclusion.

### **TOTAL MARKS:**

25 MARKS for SENIOR CASE STUDY METHOD

**REMINDER – MAXIMUM FIVE (5) ENTRIES PER SCHOOL**

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**TEACHERS: You are required to submit a CLEAR and COMPLETED Student entry information form (Scanned, pdf or Word Format form) and the complete student entry case study (Title Page, the case study, and Bibliography).**

**ANY MISSING INFORMATION WILL BE CONSIDERED AS AN INCOMPLETE SUBMISSION IN THE FINAL EVALUATION.**

# OBEA CONTEST IDENTIFICATION FORM 2021-2022

Each Contest entry must include this completed, typed Identification Form, one per student, to be eligible. The form is completed using Microsoft Word. Save a filled form as a pdf file.

To be eligible, please ensure that:

- Your entry is received on time, following the instructions for the Contest you are entering.
- All information on this form is required and it must be typed for submission. Form is signed.
- For ongoing contests, a *maximum of 5 entries per Contest per school, unless otherwise indicated.*
- Accounting students are not required to submit this form unless requested by the contest chair.

CONTEST INFORMATION	
Select a Contest: <b>Choose an item.</b>	
For Website Contests: URL	
STUDENT INFORMATION	
Name	
Home Address	
City	Postal Code
Email	Home Phone
TEACHER AND SCHOOL INFORMATION	
Course Title	Course Code
Teacher Name	
Full School Name	
Full School Address	
City	Postal Code
Email	Phone
OBEA Membership Number (if applicable)	
Name of School Board	
OBEA SPONSOR INFORMATION <small>Sponsor must be a current OBEA Member. Leave blank if the Teacher and Sponsor is the same person.</small>	
Sponsor Name	
Email	Phone
OBEA Membership Number	

## RELEASE PERMISSION

This signature grants OBEA permission to publicly display the Contest entry and winner's name. Contest entries become the property of OBEA.

\_\_\_\_\_  
Signature of Student (18 or over)

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Signature of Parent/Guardian (if student is under 18)