



# **OBEA CONTEST GENERAL INFORMATION 2022-2023**



*OBEA Contests meet the criteria  
for a Specialized Business  
Certification and/or Experiential  
Learning Component of the  
SHSM Program.*

Updated October 2023



## FROM THE CONTEST COORDINATOR...

Dear Business Educators:

The past school year continued to be one of challenges and change! On behalf of the OBEA Executive, I want to thank you for your hard work and dedication in promoting Business and Computer Studies in Ontario and participating in the OBEA Contest program.

Your efforts provide opportunities for over 25,000 students taking Business courses to compete in Contests which recognize individual student achievement. The pandemic caused OBEA once again to pivot in order to meet the current needs of students and teachers in Business Studies programs. Thank you to teachers who once again made the required adjustments so that students could participate in the many contests that OBEA hosts. We wish to acknowledge the contribution of the CPA in the preparation of our Accounting Contests and their financial support of all the Contests. Our Contest Chairs work closely with this organization and their support is appreciated. Be sure to read the Contest rules carefully so that you are aware of any changes that have been made for this school year.

Please Note:

- OBEA Contests geared to students in grades 11 and 12 meet the criteria for a Specialized Business Certification and/or an Experiential Learning Component of the SHSM program.
- Teachers should submit entries for ongoing Contests directly to the Contest Chair, not their District or Regional Liason.
- For the Accounting Contests, a limit of five students per section/level per Accounting course in the school, to a maximum of 30 students per school per level will be in place (e.g., maximum of 30 for the Grade 11 Contest and a maximum of 30 for the Grade 12 course). Please keep in mind that Contests are administered by volunteers – we simply do not have the internal capacity to process large volumes of entries. Contest ID forms should not be submitted for participants.
- For ongoing Contests, a maximum of five (5) entries per Contest per school will be in place.
- The **Contest Student Identification Form** and **Media Release Form must be completed IN TYPED FORMAT** (to ensure accuracy) including a permission release signature that needs to be completed by the student (if age 18 or over) or the parent (if the student is not of legal age). This is a legal requirement to allow OBEA to release the winner's name and the Contest entry becomes the property of OBEA.

Included is a chart of important dates for your convenience. There has been considerable discussion pertaining to the dates of the Contests. Please do not schedule Contests on dates other than the dates outlined in this schedule. Contests entries not submitted by the submission date will be disqualified. Students who place first through third will continue to be recognized when health protocols permit.

After six years of coordinating OBEA's contests, I will be stepping down from this role. If you or anyone you know would like to take on this challenge, please contact one of the members of the executive. If you have any suggestions or questions, please feel free to contact me, or the individual Contest Chairperson. Contact information is included within the following pages. Good luck with your District Contest Program!

Sincerely,

*Debralee Lloyd-Graham*

**OBEA Contest Coordinator**

## OBEA CONTEST IDENTIFICATION FORM 2022-2023

Each Contest entry must include this completed, typed Identification Form, one per student, to be eligible. The form is completed using Microsoft Word. Save a filled form as a pdf file.

To be eligible, please ensure that:

- Your entry is received on time, following the instructions for the Contest you are entering.
- All information on this form is required and it must be typed for submission. Form is signed.
- For ongoing contests, a *maximum of 5 entries per Contest per school, unless otherwise indicated.*
- Accounting students are not required to submit this form unless requested by the contest chair.

CONTEST INFORMATION	
Select a Contest: <b>Choose an item.</b>	
For Website Contests: URL	
STUDENT INFORMATION	
Name	
Home Address	
City	Postal Code
Email	Home Phone
TEACHER AND SCHOOL INFORMATION	
Course Title	Course Code
Teacher Name	
Full School Name	
Full School Address	
City	Postal Code
Email	Pbone
OBEA Membership Number (if applicable)	
Name of School Board	
OBEA SPONSOR INFORMATION <small>Sponsor must be a current OBEA Member. Leave blank if the Teacher and Sponsor is the same person.</small>	
Sponsor Name	
Email	Phone
OBEA Membership Number	

### RELEASE PERMISSION

This signature grants OBEA permission to publicly display the Contest entry and winner's name. Contest entries become the property of OBEA.

Signature of Student (18 or over)

Signature of Parent/Guardian (if student is under 18)

\_\_\_\_\_

\_\_\_\_\_



## OBEA

### 2022-2023 Media Permission Form for Picture Release

I give permission for my son/daughter's picture to be taken and posted on the OBEA Website. ([www.obea.ca](http://www.obea.ca))

Event: \_\_\_\_\_

Date: \_\_\_\_\_

Student's Name: \_\_\_\_\_

Award Winner Category: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

Province

Postal Code

Phone Number: \_\_\_\_\_

Email (optional): \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

(If student is under the age of 18)

Student's Signature: \_\_\_\_\_

## CONTACT INFORMATION 2022 - 2023

<p><b>OBEA CONTEST CO-ORDINATOR</b>                  Debralee Lloyd-Graham                  Sir William Mulock Secondary School                  705 Columbus Way                  Newmarket, Ontario                  L3X 2M7                  Tel. 905-967-1045                  Email: <a href="mailto:debralee.lloyd-graham@yrdsb.ca">debralee.lloyd-graham@yrdsb.ca</a></p>	<p><b>INTERNATIONAL BUSINESS</b>                  TBD</p>
<p><b>ACCOUNTING</b>                  Batul Raza                  Bill Crothers Secondary School                  44 Main St. Unionville, Ontario                  L3R 2E4                  Tel. 905-477-8503                  Email: <a href="mailto:batul.raza@yrdsb.ca">batul.raza@yrdsb.ca</a></p>	<p><b>MARKETING &amp; SPORTS, ENTERTAINMENT, AND FASHION MARKETING</b>                  Amul Gandhi                  Pierre Elliott Trudeau High School                  90 Bur Oak Avenue                  Markham, ON L6C 2E6                  Tel. 905-887-2216                  Email: <a href="mailto:amul.gandhi@yrdsb.ca">amul.gandhi@yrdsb.ca</a></p>
<p><b>BUSINESS LEADERSHIP</b>                  TBD</p>	<p><b>POSTER</b>                  Zenobia Omarali                  Georges Vanier Secondary School                  3000 Don Mills Road                  Toronto, Ontario                  M2J 3B6                  Tel. 416-395-3250                  Email: <a href="mailto:zenomarali@tdsb.on.ca">zenomarali@tdsb.on.ca</a></p>
<p><b>DESKTOP PUBLISHING: JUNIOR</b>                  John Petrone                  Alexander Mackenzie High School                  300 Major Mackenzie Drive West                  Richmond Hill, Ontario                  L4C 3S3                  Tel. 905-884-0554                  Email: <a href="mailto:john.petrone@yrdsb.ca">john.petrone@yrdsb.ca</a></p>	<p><b>PROMOTIONS</b>                  Alyson Pownall                  Newmarket High School                  505 Pickering Crescent                  Newmarket, Ontario                  L3Y 8H1                  Tel. 905-895-5159                  Email: <a href="mailto:alyson.pownall@yrdsb.ca">alyson.pownall@yrdsb.ca</a></p>
<p><b>DESKTOP PUBLISHING: SENIOR</b>                  Kelci Villumsen                  Sir William Mulock Secondary School                  705 Columbus Way                  Newmarket, Ontario L3X 2M7                  Tel. 905-967-1045                  Email: <a href="mailto:kelci.villumsen@yrdsb.ca">kelci.villumsen@yrdsb.ca</a></p>	<p><b>SAVINGS &amp; INVESTMENT CHALLENGE</b>                  Bill Velos                  Lester B. Pearson C.I.                  150 Tapscott Road                  Toronto, ON M1B 2L2                  Tel 416-396-5892 Ext. 20105                  Email: <a href="mailto:billvelosobe@gmail.com">billvelosobe@gmail.com</a></p>
<p><b>ENTREPRENEURSHIP</b>                  Sandeep Virk                  Milliken Mills H.S.                  7522 Kennedy Road                  Markham, Ontario                  L3R 9S5                  Tel. 905-477-0072 Ext 313                  Email: <a href="mailto:Sandeep.virk@yrdsb.ca">Sandeep.virk@yrdsb.ca</a></p>	<p><b>VIDEO</b>                  Laura Briscoe                  Oakridge Secondary School                  1040 Oxford Street West                  London, ON N6H 1V4                  Tel. 519-452-2750                  Email: <a href="mailto:l.briscoe@tvdsb.on.ca">l.briscoe@tvdsb.on.ca</a></p>
<p><b>ETHICS, JR. &amp; SR.</b>                  David Thairs                  Tel. 416-459-2981                  Email: <a href="mailto:davidthairsobe@gmail.com">davidthairsobe@gmail.com</a></p>	<p><b>WEBSITE DEVELOPMENT, JR. &amp; SR.</b>                  Jennifer Medd                  A.B. Lucas Secondary School                  656 Tennant Avenue                  London, ON N5X 1L8                  Tel 519-902-4214                  Email: <a href="mailto:J.Medd@tvdsb.ca">J.Medd@tvdsb.ca</a></p>

## OBEA CONTEST TIMELINE CHART 2022-2023

The following are the key dates concerning the OBEA Contest Program.

CONTEST	CONTEST CHAIR	CONTEST DATE	SUBMISSION DATE	RESULTS DATE
Accounting Grades 11 and 12	Batul Raza	Wednesday, May 17, 2023	Online registration begins January 10, 2023, Online registration closes May 5, 2022	Friday, May 26, 2023
		Practice Date: Wednesday, May 10, 2023		
Business Leadership	TBD	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Desktop Publishing (Jr.)	John Petrone	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Desktop Publishing (Sr.)	Samantha Altorio	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Entrepreneurship	Sandeep Virk	Ongoing	Friday, May 26, 2023	Friday, June 9, 2023
Ethics (Jr. and Sr.)	David Thairs	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
International Business	TBD	Ongoing	Friday, May 26, 2023	Friday, June 9, 2023
Marketing and Sports, Entertainment and Fashion Marketing	Amul Gandhi	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Poster	Zenobia Omarali	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Promotions	Alyson Pownall	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Savings and Investment Challenge	Bill Velos	Ongoing	Friday, May 26, 2023	Friday, June 9, 2023
Video Contest	Laura Briscoe	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023
Website Development (Jr. & Sr.)	Jennifer Medd	Ongoing	Wednesday, May 17, 2023	Friday, May 26, 2023

Teachers should submit entries for ongoing Contests directly to the Contest Chair. Please refer to individual contests for complete contact information. During this time we ask that entries be submitted electronically as per the contest instructions.

### NOTE

Contests **MUST** be held on the dates given.

Accounting Contest participants must pre-register online at [www.obea.ca](http://www.obea.ca). as indicated in the Contest Timeline Chart above.

Contests not received by the submission date will be disqualified.

Please ensure that a copy of the current Identification Form is enclosed for each student and that the OBEA sponsor is an active paid member.

### DISCLAIMER

All Contests are the sole property of OBEA and may not be sold or copied without written permission. Contests written are the intellectual property of OBEA

## **RATIONALE FOR THE OBEA CONTEST PROGRAM**

1. To allow students to measure themselves against the best of their peers throughout the Province.
2. To encourage achievement as a consequence of competing with others.
3. To foster a spirit of challenge and the ability to work under a sense of pressure.
4. To recognize excellence in the Business Studies subjects.
5. To stimulate interest in the Business Studies curricula and to promote teacher awareness of OBEA

### **AWARD CERTIFICATES**

Award certificates are available for downloading and printing on Website's Contests page.

### **AWARD RECOGNITION**

Students achieving first, second and third place will be recognized in the Fall.

**2022 Contests "By the Numbers"**

**16 CONTESTS  
39 WINNERS**

## **GENERAL CONTEST INFORMATION**

- Be sure that you have completely read the Contest Instructions.
- If there are any questions regarding any of the rules, contact the appropriate Contest Chair.
- If further clarification is required, contact the Contest Coordinator.
- Each school participating in the OBEA Contest must have a current paid member of OBEA on staff.
- Entries from encouraged to take out a membership and participate in the Contests.
- Please visit the OBEA Website at [obe.ca](http://obe.ca) for more information or to join.
- If you encounter any difficulties, please contact the Contest Coordinator.
- Help us to improve our competitions and to promote Business Studies.
- Schools without a current paid OBEA member will be disqualified.
- Please inform all Business Departments in your district of the Contests.

## **CONTEST SUBMISSION INSTRUCTIONS**

Be sure to attach the current Identification Form for each Contest to the papers that are submitted to be marked, except for Accounting Contests. Please ensure that the information is typed and the release signature is completed.

**Entries that are submitted without the proper Identification Form completed in full will be disqualified.**

If a Contest is a joint submission, please submit an Identification Form for each student on the team and a release signature for each student on the team.

**Please make sure students include their e-mail address, home address and telephone number. Communications are sent to the students during the summer, therefore we must have this information.**

Please make sure that all information is typed and that the complete name of the school and board/district number is given. Awards are prepared from this information.

### **NOTE:**

**There is one form for all Contests. Please make sure you provide each student with a form.**

### **IMPORTANT NOTE**

In order for a student's submission to place provincially, the entry must have a score of level 3 or 70% or higher.