

2023 Fall Conference

"Back In Business"

\$250 + HST

(PLUS ANNUAL OBEA MEMBERSHIP FEE OF
\$65 + HST IF NOT CURRENTLY A MEMBER)

OCT 27TH, 2023

8:00AM - 3:15PM

**DoubleTree by Hilton Hotel Toronto
Airport West
5444 Dixie Road
Mississauga, ON, L4W 2L2**

SCHEDULE

8:00-9:00	Breakfast
9:00-10:00	Keynote Address
10:30-11:30	Session A
11:30-12:30	Lunch
12:45-1:45	Session B
1:45-2:15	Ice Cream Break
2:15-3:15	Session C



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ONTARIO**



KEYNOTE

PROFESSOR KONRAD PAWLAK

Konrad Pawlak is a seasoned lecturer at the University of Waterloo. He started his professional career as a CPA at BDO and learned he had a passion for teaching and coaching. After transitioning to coaching soft skills and self-development full time, an opportunity arose at the University of Waterloo and he hasn't looked back since. Konrad has been nominated for teaching awards of excellence and regularly breaks stereotypes by being an entrepreneur, lecturer, and DJ in his spare time – definitely not your typical CPA!

REGISTER

WWW.OBEA.CA



Session ‘A’ Workshops

10:30 AM to 11:30 AM

SHSM

A2 – SHSM – ACTIVITIES, EVENTS AND PARTNERSHIPS

Aly Hirji, TDSB

This workshop will describe the many ways to build and maintain engagement, student completion, and retention within your SHSM programs. In this workshop, we will explore the various partnerships for certifications, training, experiential-learning activities, and community partnerships. Also, we will showcase the various promotion activities to help support four SHSM's with about 200 students registered (Business, Manufacturing, Non-Profit, and Sports). Also, we will have a SHSM Idea Exchange where, as attendees, will share ideas of what works, what went well, and steps moving forward.

Information Technology

A3 – EVERFI'S DIGITAL RESOURCES

Jesus Grisanti, EVERFI

With over 25, no-cost digital programs, EVERFI is your partner for award-winning resources that help connect your classroom lessons to real-world skills. EVERFI has resources and solutions to deepen the financial and business knowledge of your students and show pathways for amazing career opportunities. Join us to learn about our programs for the 2023-2024 school year and how we can support you with FREE professional-development programs for your school and FREE workshops for your classroom.

15TH ANNUAL TEACHERS HELPING TEACHERS

Bring an original resource, and receive access to a shared Google Drive!

To promote resource sharing, we are asking attendees to bring an original classroom resource. The OBEA will compile all resources onto a shared Google Drive, which will be provided free of charge to all who contributed.

International Business, Entrepreneurship

A4 – WHAT IS SOCIALISM?

Foundation for Teaching Economics & the Fraser Institute

In this workshop, teachers will be exploring socialism and economic systems by identifying the major themes, as well as, the issues regarding socialism. This workshop will explore the question of "What is socialism?" by using the historical examples of Poland and Estonia. This workshop will provide teachers with a structured lesson plan, references to online tools, and engaging activities to help break down this complex topic in the classroom.

Business Leadership, International Business

A5 – ELEARNING SIMULATIONS

Michael Kearns, WCDSB

Provide background on role playing and simulation using interactive eLearning software, which allows for character interactions and quizzing. Participants will work together to solve business-related problems and determine solutions. We will then conclude with a discussion of the value of this learning framed within the context of AI in the classroom.

Intro. to Business

A6 – PROJECT-BASED LEARNING IN BBI

Debbie Michailidis, TDSB

I will share a Project-Based Learning approach for the Marketing unit within the Introduction to Business course along with a community partner. In this workshop, we will cover how students can develop 21st-Century skills.

All Business Courses

A7 – OBEA CONTESTS FOR 2024

Emily Marotta-Kulcsar, OBEA

Welcome back!!! Our Workshop will focus on the OBEA Contests for 2024. Participants will walk away from this Workshop with various information about OBEA Contests that can be incorporated in your classroom. Changes to Contests, too, shall be addressed. Come and join the fun!



Session ‘B’ Workshops

12:45 PM to 1:45 PM

Information Technology

B2 – RENEWING BTT

Brock Bourgase, TDSB

Technology changes so quickly, and it can be challenging for teachers to keep up. The Grade 9 BTT10 Business Technology course is a great opportunity to teach students to be productive at school, work, and in the community. However, the curriculum was last revised in 2006, and many teachers are assigned BTT10 without much experience. This session will provide student-centered learning and collaborative learning activities that will boost engagement and learning. Incorporate new technology and digital literacy into your course while promoting Global Competencies.

Entrepreneurship, Career Studies

B3 – BUILDING FUTURES WITH CFEE

Ted van Nostrand & Kevin Maynard, CFEE

Education leaders will explore creative ways to help students learn decision-making, goal-setting, and financial-literacy skills that are key to making successful transitions to both life and work. Attendees will be introduced to our new project site that hosts unique resources with an innovative approach to applied learning that develops students’ skills crucial for future success. Students will be immersed into “real-life scenarios” through video and animation formats. The workshop will also introduce two initiatives – Money and Youth and Fin Lit 101 – which encourage youth to take control of their financial-literacy learning.

International Business

B4 – HOUSING AFFORDABILITY: CAUSES, CONSEQUENCES, AND SOLUTIONS

Bryce McBride, OCDSB

Housing affordability has become a top concern for Canadians. Many young people have given up on ever owning a home in a major metropolitan area. This workshop will look at the drivers of the housing affordability crisis before examining the impact of the crisis on business, and especially small business. To end, it will explore how to reverse the rising inequality and stagnant productivity brought about by our 25 year housing bubble.

Senior Business Courses

B5 – AI/CHAT GPT IN BUSINESS STUDIES

Kari Peters, TDSB

This workshop explores the use of AI in education, highlighting how students and teachers are leveraging technologies to make work easier. Participants will gain insights into the benefits and challenges of integrating AI into the learning process through interactive discussions and practical examples. Please note: This description was written by Artificial Intelligence!

Information Technology

B6 – INCORPORATING CRITICAL THINKING INTO YOUR BUSINESS CLASSES

Shujon Mazumder, TDSB

Examples will be provided to infuse critical-thinking activities within the BTT10 course using formative assessment, which allow students to become critical thinkers and become inspired to change their community. These concepts are from the presenter's doctoral research--which can be found at: <https://ir.lib.uwo.ca/oip/149/>

General Business

B7 – PROMOTING YOUR BUSINESS PROGRAM WITH GAMES, CHALLENGES AND CONTESTS

Trevor Allen, OCDSB

Putting theory into practice! Experiential learning at its finest! How to leverage class challenges, games, and contests to engage your audience and promote your program. Particular attention will be given to incorporating OBEA subject contests into the classroom!

IPAD GIVEAWAY !!!!!

WE WISH TO THANK
FANSHAWE COLLEGE
FOR SPONSORING
THE IPAD GIVEAWAY!



LOOKING FOR FUNDING TO ATTEND?

Ask your Administration, Department Head,
Union, or SHSM Program!

SPECIAL THANKS TO OUR CORPORATE SPONSOR!





Session ‘C’ Workshops

2:15 PM to 3:15 PM

Financial Literacy

C3 – PERSONAL FINANCE RESOURCES FOR ALL BUSINESS COURSES

Roderick Barrie, TDSB

In this workshop, I will be sharing a great site called NextGen Personal Finance with pre-made lesson plans, student worksheets, interactive games, and much more! We will discuss possible curriculum connections across all Business courses. Bring a laptop to explore these amazing resources!

General Business

C4 – CREATING A BLENDED LEARNING ENVIRONMENT THAT AFFIRMS STUDNT IDENTITY

Jason Lay, YRDSB

Join us to learn Peardeck and Flipgrid for your Business classroom. Explore strategies to affirm student identity and promote inclusivity. Engage students with interactive presentations using Peardeck and encourage diverse perspectives. Foster inclusive discussions on Flipgrid, ensuring every student feels comfortable expressing their ideas. Create an empowering space where all students feel valued.

Entrepreneurship

C5 – ENTREPRENEURSHIP IN THE EDUCATION SECTOR

Trevor Nurmi, HWDSB

Are your students wanting to take their learning outside of the classroom? Come learn about Canada’s Summer Company program and how I used a government grant to start 2 student-led businesses. Learn stories, tools, and resources to help you start a real-world business in your school. Bring your best ideas to share!

Diversity, Equity and Inclusion

C7 – DIVERSITY, EQUITY AND INCLUSIVITY IN BUSINESS STUDIES

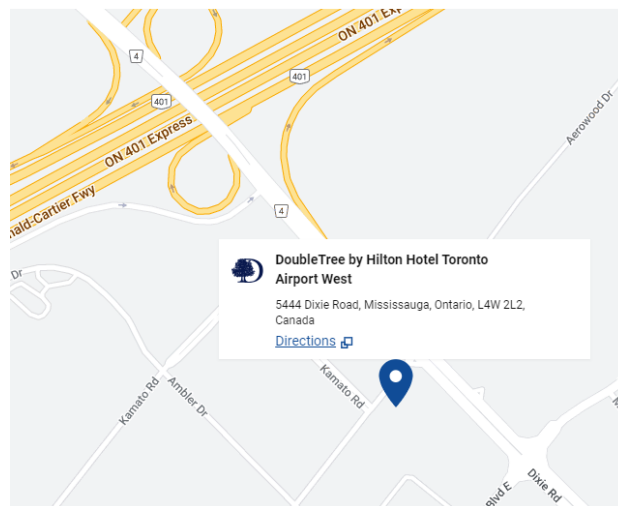
Reima Fanari, YRDSB

What culturally relevant and equity and inclusion lessons can we deliver to engage and promote personal growth with our diverse students in our Intermediate and Senior Business courses? A group of teachers set out to explore, collaborate, create, and share these lessons. Teachers will walk away with lessons related to Info. Communication Technology, Grade 10 Business, Accounting, Entrepreneurship, and Economics.

HOTEL DIRECTIONS

On Dixie, just South of the 401.

Personalized Directions – [Click Here](#)



OBEA HOTEL RATES

Online: [Book Here for the OBEA Hotel Rate](#)

By Phone: 1.844.485.6263 ask for “OBEA Conference” Group Rate.

Rate is available until Monday, October 9th

ENSURE YOU ARE FULLY REGISTERED!

1. [Complete this form](#) to indicate your workshop preferences.
2. [Pay online here](#). You’ll be sent to our Square account to process payment. **Enter your payment confirmation number back in the Google Form.**
3. Enjoy our Conference!

Make the **Calculations** Towards **YOUR FUTURE**

