

POSTER CONTEST

OBEA official logo, depicted below,
must be included in the poster:

CONTEST CHAIR

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Contest entry is due on or before the Contest submission date (refer to the Contest Timeline Chart page). Entries must be sponsored by a current member of OBEA and must include an OBEA Identification Form and Media Release Form.

Only five (5) submissions per school are accepted. Contest entry is due on or before the Contest submission date (refer to the Contest Timeline Chart page). Entries must be sponsored by a current member of OBEA and must include a typed OBEA Identification Form. **All student entries must be submitted directly to the Contest Chair in digital (PDF) formats.**

The poster must be created in a program such as Adobe Photoshop/Adobe Photoshop Elements, and it must be saved as a PDF file with layers. The selected winner's poster can then be edited for use as the cover page for the Spring Conference brochure and for the Contest Handbook.

1. The OBEA logo must appear on the poster. Please visit the OBEA Website at www.obea.ca to get a copy of the **most-current** OBEA logo. Please ensure that the student uses the **correct OBEA logo** (the logo on the upper right-hand corner on this page). The logo should not be the main focus of the poster.
2. The following information must be included either at the **TOP, BOTTOM, OR SIDE** of the poster. It **MUST** be included in the poster but should **NOT** be the main focus on the poster. Please allow space for the following information:

BUSINESS STUDIES 2024

3. The submission **must** provide a **suitable theme and slogan** in order to promote Business Studies and its relevance to a student's future. The slogan is important criteria in the Evaluation Rubric.
4. The **artwork/graphics should illustrate the universal** use of Business Studies courses and the role that Business Studies can fill for students in their future. The poster should not highlight any one particular area of Business Studies, but rather all of Business Studies. It is suggested that the entries do not include pictures of people. However, if people are used, ensure both male and female are portrayed in the poster. The quality of the work must ensure that the poster can be enlarged, with clarity, to poster size. Your poster **MUST** use high-resolution graphics.
5. If /graphics/images are used in the poster, the following **Release Forms** must be completed otherwise your poster artwork will be disqualified:

IMAGE PERMISSION

POSTER CONTEST IMAGE PERMISSION & RELEASE FORM must be completed for each image on the poster. Each image/graphic must be **copyright free/royalty free** and the source must be identified. If you use artwork/graphics/images in the poster, you must be **COPYRIGHT FREE/ROYALTY FREE**. Example sources for the images include:

<https://www.dreamstime.com/stock-illustrations-clipart>

www.openclipart.org/royalty-free-clipart

MODEL/PERSON PERMISSION

POSTER CONTEST MODEL RELEASE FORM must be completed by the person used on the poster.

6. Students who enter the Contest must be taking, or earned, any Business Studies credit/course.

7. Students **must submit a digital copy** of the poster **on DVD, USB or in a Dropbox link via email** (Dropbox link is used, **permissions MUST be granted** to access the file). The digital copy **MUST** be saved with layers, so that it can be edited for use as the cover page for the Spring OBEA Conference brochure and the Contest Handbook. In addition, it **has to be saved** in a high-quality resolution so that once it is enlarged into 17" - x 22"- format, it will have the ultimate resolution. All images placed in the poster **MUST BE** in a high-quality PDF resolution. The design should be submitted in its original application format (i.e. Photoshop PSD), and it must be accompanied by a high-quality PDF version.
8. The design should be submitted in its original application format (i.e. Photoshop PSD) and be accompanied by a high-quality PDF version. The poster should be created **17" x 22"**. All images placed on the poster should have a minimum resolution of 300 pixels/inch. **NOTE:** As an option, students can use a poster template on www.canva.com or www.pixlr.com to customize their poster.
9. **Please submit a maximum of five (5) entries per school. A reduced-size printed copy MUST be submitted since formatting may change due to different software versions, fonts used and other factors.**

NOTE: Contest entry must be submitted on time with the following release forms completed in order to be eligible:

- **OBEA Contest Identification Form 2023 – 2024**
- **OBEA Media Release Form**
- **Poster Contest Image Permission & Release Form** must be completed for each image used in the poster.
NOTE: Each image/graphic must be **copyright free/royalty free** and the source identified.
- **Poster Contest Model Release Form** (if a person was used in the poster)

RESOLUTION GUIDELINES:

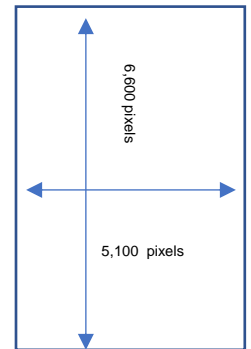
Minimum 300 pixels per inch

At 300 ppi, 17" x 22" is 5,100 x 6,600 pixels:

300 pixels per inch x 17 inches wide = 5,100 pixels 300 pixels per inch x 22 inches high = 6,600 pixels

Total number of pixels:

5,100 pixels wide x 6,600 pixels high = 33,660,000 pixels.




Each Poster Contest entry **MUST** include this completed Release Form if any external content is used (i.e., clipart, image database). A poster created in its entirety from all original artwork by the entrant does not require this form, although it is advised to include it for clarity.

All images used in the poster **MUST** have copyright clearance and be royalty-free. Please review the Model Release Form for details if the image contains a photograph of a person(s). Indicate the source of the image(s) used, and where appropriate the permission that has been obtained for its use.

Although all Contest entries become the intellectual property of OBEA , neither OBEA nor its Executive or representatives can assume any liability for copyright infringement.

Note: Participation in the Poster Contest can be used as a Specialized Business Certification or Experiential Learning Component in the completion of the SHSM program depending on your Board's reach-ahead criteria.

POSTER CONTEST IMAGE PERMISSION AND RELEASE FORM

STUDENT INFORMATION	
Student's Name:	School:
Student's Full Address:	
Student's Home Telephone Number:	Student's Email Address:
Poster Description:	
SAMPLE POSTER IMAGE SOURCE INFORMATION	
IMAGE 	Image Website: https://www.freepik.com/free-vector/collection-business-icons-flat-design_974728.htm (Website, clipart collection); Image(s) must be copyright free/royalty free. Image Name and File Type: flat-business-icons-business-vector-watch-magnifier-png-and-business-icon-png.jpg Image Description: Stack of Coins
POSTER IMAGE SOURCE INFORMATION #1	
IMAGE	Image Website: (Website, clipart collection); Image(s) must be copyright free/royalty free. Image Name and File Type: Image Description:
POSTER IMAGE SOURCE INFORMATION #2	
IMAGE	Image Website: (Website, clipart collection); Image(s) must be copyright free/royalty free. Image Name and File Type: Image Description:

Please copy image, Website information, image name and file type, and image description in Source Information table.

NOTE: IF MORE THAN TWO IMAGES, USE ADDITIONAL FORM(S).

RELEASE PERMISSION

I verify that any images used in my poster are copyright free.

Signature of Student (18 or over)

Teacher's Signature

POSTER CONTEST MODEL/PERSON RELEASE FORM

If a person is used in the poster, each entry must include this completed Model Release Form. Use a separate form for each model. For example, this applies if the entrant or an associate has taken the photograph and knows the individual(s).

If the image used is from a professional image database service or other source and is properly referenced on the Image Permission and Release Form, this Model Release Form is not required.

Although all Contest entries become the intellectual property of OBEA, the OBEA and its Executive cannot assume any liability for failure to obtain proper permission.

PLEASE TYPE OR PRINT

STUDENT INFORMATION		
Student's Name	School	
Student's Full Address		
Student's Home Telephone Number	Student's Email Address	
Poster Description		
MODEL INFORMATION		
Name	Gender (Optional)	
Date of Birth (DD/MM/YEAR)		
Address		
City	Province	Postal Code
Telephone	Email	
Parent's Name		

RELEASE PERMISSION

My signature grants OBEA permission to publicly display my image as portrayed in the Poster Contest entry only.

Signature of Student (18 or over)

Signature of Parent/Guardian (if student is over 18)

EVALUATION RUBRIC OF POSTER CONTEST

EXPECTATIONS	LEVEL 1 (50-59%) UNSATISFACTORY	LEVEL 2 (60-69%) PARTIALLY COMPETENT	LEVEL 3 (70-79%) PROFICIENT	LEVEL 4 (80-100%) EXEMPLARY
KNOWLEDGE AND UNDERSTANDING	<p>Poster demonstrates a limited understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates little or no connection to Business Studies' courses <i>eg, images such as flowers with no reference to Business Studies</i> featured; •Only one Business Studies course is referenced; •Information is unreliable in its presentation; •Poster is difficult to read and understand. •Incorrect OBEA logo is used; •A blank space is not left on any side of the poster for OBEA year; •Contact information and OBEA sponsor are not indicated; •Entrants have not taken and are not enrolled in any Business class; •Release form(s) not included. 	<p>Poster demonstrates some understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates some connection to Business Studies' courses; •No more than 2 particular Business Studies courses are featured; •Information is somewhat reliable in its presentation; •Poster appears to be somewhat difficult to read and understand; •Correct OBEA logo is used to some extent; •Some space is left on one of the sides of the poster; •Contact information and OBEA sponsor are not complete; •Entrants have taken but do not indicate what Business class that has been taken; •Release form(s) not included. 	<p>Poster demonstrates a good understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates a good connection to Business Studies' courses; •Many Business Studies courses are featured; •Information is reliable in the poster; •Poster is easy to read and understand; •Correct OBEA logo is used; •A blank space is left on any side of poster sufficient for required words; •Contact information and OBEA sponsor are complete; •Entrants indicate what Business class that has been taken or enrolled in; •Release form(s) included. 	<p>Poster demonstrates an exceptional understanding of business terms and concepts by:</p> <ul style="list-style-type: none"> •Arrangement or use of business terms and concepts illustrates an exceptional tie-in to Business Studies courses Titles or Concepts are featured such as: <ul style="list-style-type: none"> ▣ Intro to Business ▣ IT in Business (<i>Information Technology in Business</i>) ▣ Accounting ▣ Marketing ▣ Entrepreneurship ▣ International Business ▣ Business Leadership ▣ Financial Securities •Business Studies courses are featured in general and no one courses is focused on; •Information is accurate beyond fault; •Poster is easy to read and understand and has clarity to its tone that is exceptional; •OBEA logo is used and exceptional in its colour and clarity; •A blank space is left on any side of the poster together with the words "Business Studies (and the year)"; •Contact information and OBEA sponsor are complete and submitted on separate page; •Suitable theme and slogan that promotes Business Studies; •Release form(s) included.
THINKING	<p>Poster demonstrates limited use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Limited exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate no obvious connection to the subject or each other; •There is limited demonstration of the relevance of Business to a student's future; •The slogan and theme are difficult to understand. 	<p>Poster demonstrates some use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Some exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate some obvious connection to the subject or each other; •There is some demonstration of the relevance of business to a student's future; •The slogan and theme are somewhat difficult to understand. 	<p>Poster demonstrates good use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Good exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate an obvious connection to the subject or each other; •There is a good demonstration of the relevance of Business to a student's future; •The slogan and theme are easy to understand. 	<p>Poster demonstrates exceptional use of critical and creative thinking by:</p> <ul style="list-style-type: none"> •Excellent exhibition of knowledge and originality of the subject; •Theme and slogan demonstrate an exceptional and obvious connection to the subject or each other; •There is an extremely clear demonstration of the relevance of Business to a student's future; •The slogan and theme are exceptionally thoughtful and easy to understand.

EVALUATION RUBRIC OF POSTER CONTEST (CONTINUED)

EXPECTATIONS	LEVEL 1 (50-59%) UNSATISFACTORY	LEVEL 2 (60-69%) PARTIALLY COMPETENT	LEVEL 3 (70-79%) PROFICIENT	LEVEL 4 (80-100%) EXEMPLARY
COMMUNICATION	<p>Poster communicates ideas with little degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is difficult to follow; • Many spelling errors in words and phrases - Maximum of 4; • Design is difficult to follow; • Overall message of the poster ineffective in its delivery; • Software application used is not identified nor version indicated; • The slogan and theme are limited in their creativity; • The artwork and graphics are limited in scope and usage • Colour is ineffective in its usage; • Poster cannot be enlarged to 17" x 22". 	<p>Poster communicates ideas with some degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is somewhat difficult to follow; • Some spelling errors in words and phrases - Maximum of 3; • Design is somewhat difficult to follow; • Overall message of the poster is somewhat effective in its delivery; • Software application used is identified but version is not indicated; • The slogan and theme are somewhat limited in their creativity; • The artwork and graphics are somewhat limited in scope and usage; • Colour is somewhat effective in its usage; • Poster cannot easily be enlarged to 17" x 22". 	<p>Poster communicates ideas with good degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing a flow of ideas that is easy to follow; • Few spelling errors in words and phrases - Maximum of 2; • Design is easy to follow; • Overall message of the poster is effective in its delivery; • Software application used is identified as it the version; • The slogan and theme are creative; • The artwork and graphics are effective in scope and usage; • Colour is effective in its usage; • Poster can be enlarged to 17" x 22". 	<p>Poster communicates ideas with exceptional degree of effectiveness by:</p> <ul style="list-style-type: none"> • Establishing ow of ideas of exceptional clarity; • No spelling errors in words and phrases; • Design is extremely creative; • Overall message of the poster is extremely effective in its delivery; • Software application and version used is identified in a separate page of the submission; • The slogan and theme are highly creative in their usage; • The artwork and graphics are highly effective in scope and usage; • Colour is highly effective in its usage; • Poster is 17" x 22" and has resolution of 300 pixels/inch minimum.
APPLICATION	<p>Poster makes connections between concepts and visuals used with limited of effectiveness by:</p> <ul style="list-style-type: none"> • Integrating inappropriate image(s); • The software application is not used in an effective manner; • Failure to transfer of concepts, skills and procedures to new contexts; • The concept of the future role of Business Studies in the students' career and future is not evident. 	<p>Poster makes connections between concepts and visuals used with some effectiveness by:</p> <ul style="list-style-type: none"> • Integrating somewhat appropriate image(s); • The software application is used in a limited manner; • Some transfer of concepts, skills and procedures to new contexts; • The concept of the future role of Business Studies in the students' career and future is somewhat evident. 	<p>Poster makes connections between concepts and visuals used effectively by:</p> <ul style="list-style-type: none"> • Integrating appropriate image(s); • The software application is used in an effective manner; • Good transfer of concepts, skills and procedures to new contexts; • The concept of the future role of Business Studies in the students' career and future is easily seen. 	<p>Poster makes connections between concepts and visuals used with a high degree of effectiveness by:</p> <ul style="list-style-type: none"> • Integrating appropriate image(s) in a thought provoking manner; • The software application is used in a highly effective manner; • Highly effective transfer of concepts, skills and procedures to new contexts; • The concept of the future role of Business Studies in the students' career and future is highly developed.

OBEA CONTEST IDENTIFICATION FORM 2023-2024

Each Contest entry must include this completed, typed Identification Form, one per student, to be eligible. The form is completed using Microsoft Word.

To be eligible, please ensure that:

- Your entry is received on time, following the instructions for the Contest you are entering.
- All information on this form is required, and it must be typed for submission. Form is signed.
- For ongoing Contests, a *maximum of five (5) entries per Contest per school, unless otherwise indicated.*
- Accounting students are not required to submit this form unless requested by the Contest Chair.

CONTEST INFORMATION	
Contest: Poster Contest	
STUDENT INFORMATION	
Name:	
Home Address:	
City:	Postal Code:
Email:	Phone Number:
TEACHER AND SCHOOL INFORMATION	
Course Title:	Course Code:
Teacher's Name:	
Full School Name:	
Full School Address:	Postal Code:
City:	
Email:	Phone Number:
Name of School Board:	
OBEA SPONSOR INFORMATION	
Sponsor's Name:	
Sponsor's Email:	
Sponsor's OBEA Membership Number:	

RELEASE PERMISSION:

This signature grants OBEA permission to publicly display the Contest entry and winner's name. Contest entries become the property of OBEA.

Signature of Student (if over 18)

Signature of Parent/Guardian (if student is under 18)